

MAEER's

MIT INTERNATIONAL SCHOOL OF BROADCASTING & JOURNALISM | PUNE | INDIA



Post Graduate Programme in Mass Communication 2015 - 16

Broadcast Journalism | Video Production | Advertising & PR | Event Management

Eighteen Months Post Graduate Programme (12 Months Training + 6 Months Internship and Projects)



Broadcast Journalism
Video Production
Advertising & PR
Event Management

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Video Production
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Event Management
Video Production
Broadcast Journalism
Advertising & PR

Welcome to Rajbaug Campus

The greatest contribution to this project was made by none other than the family members of the Late Raj Kapoor, the Legend of Indian Cinema, by way of donating the land at RAJBAUG, Pune.

RAJBAUG was formally handed over to Hon'ble Dr. Vishwanath D. Karad, Executive President and Director General, MAEER on 4th August 2002, by the Kapoor Family. This was a resting place for the late showman who found high solace here and had wished that the land be used only for

social or educational purpose. To fulfil his dream, this land has been developed into a large educational campus while still retaining its original serenity.

This picturesque area exudes peace and tranquillity and seems closer to Mother Nature in spite of being located in close proximity to the busy Pune-Solapur Highway. It can be the only place for 'Sadhna', the seeking of knowledge through the long forgotten concept of Gurukul.

The Gurukul complex spread

over 125 acres of lush greenery on the beautiful banks of the Mula-Mutha river is based on the matrix of Saptaswar, Saptarang and Saptarishi and is already in the final stages of manifestation at RAJBAUG, Pune.

The museum, dedicated to late Raj Kapoor, has been built in RAJBAUG. It is the only one of its kind in the country.

The museum is situated in the 7 pagodas around Raj Kapoor's bungalow.



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Message from the Founder

Welcome to the MIT International School of Broadcasting and Journalism, Pune, India. MIT-ISBJ comes under the umbrella of the MIT Group of Institutions, one of the most renowned and respected groups of educational institutions in the country. Founded in 1983, MIT Group of Institutions imparts value-based education to over 60,000 students spread over 68 institutions specializing in multiple academic disciplines and located at various cities and towns of Maharashtra.

The MIT group has always adopted a proactive approach in providing new avenues of education to the students that will enable them to enhance their career prospects. The field of television and print journalism is undergoing a revolution of sorts in terms of quantity and quality. MIT-ISBJ will train students to adhere to the noble values of journalism for a positive outcome within the society and to look beyond sensationalism. Media can be a double-edged sword, which can be used for constructive or destructive purposes. We are sure that the students of MIT International School of Broadcasting and Journalism will seek only the right path and reinstate the profession to the glorious principles for which it was intended.

Prof. Dr. Vishwanath D. Karad
Founder, Executive President & Managing trustee
MAEER's MIT Group of Institutions



Message from the Dean

It's always a pleasure when you see young minds focused on making a difference to the society they live in, and as I see it the best way of doing so is through mass media. The evolution of journalism in India has been awe-inspiring. Our media spectrum is kaleidoscopic and offer myriad of challenging opportunities to deserving candidates. In the complex society of today, responsible use of mass media can reinstate faith in truth, and this is the very element which can make or break a nation.

At MIT-ISBJ, we seek to train a new breed of courageous youngsters who will take on challenging positions, equipped with knowledge and backed by values, inculcating a spirit of patriotism and sensitivity to social problems. We will create responsible media professionals who will prove to be a valuable addition to today's media scenario. Knowledge of media ethics and laws alone will not help to enhance a sense of responsibility. Education has to be taken as a mission to mould tomorrow's generation of young journalists. I wish you all the very best in your pursuit of realizing your professional goals. Jai Hind!

Rahul Vishwanath Karad
Vice President, Executive Director,
MIT Group of Institutions and Dean MIT-ISBJ



Mohan S. Menon
Director, MIT-ISBJ.

From Director's desk

In Today's world, there is no paucity of information, communication, knowledge or wisdom, except an acute dearth of people who can purvey these pillars of self and nation building process. Hence media education and training has a much more important role to play. As catalysts of social change, media practitioners should represent, reflect and inspire all sections of the society and serve humanity by becoming the voice of the voiceless. With this vision in mind, MIT- International School of Broadcasting and Journalism's mission is to impart value-based education and training to future journalists by being a Centre of Excellence.

Advisory Board

Prof. Dr. Vishwanath D. Karad **Pioneering Educationist (Executive chairman)**

Visionary academician and founder of MAEER's MIT Group of Institutions, Pune. He is also the UNESCO Chair Holder for Human Rights, Democracy, Peace of Tolerance and Founder President of World Peace centre (Alandi), Pune. Under his astute stewardship, MAEER's MIT Group of Institutions is recognised all over the country as a centre of academic excellence.

Shri Rahul Karad **Visionary Educationist (Member)**

Chief Initiator and Dean of MIT School of Government, Pune and MIT School of Broadcasting and Journalism. He is a Harvard alumnus and is committed to strengthening the pillars of Indian democracy through the power of youth. He pioneered the initiative of organising the first parliament of Indian Student Council Leaders in 2011.

Mr. Francois Gautier **International Journalist (Member)**

French Journalist and editor, He was South Asia political correspondent for 'Le Figaro', France's largest daily, and later wrote columns for Indian newspapers, including Hindustan Times, Indian Express and The Pioneer. He is Editor-in-chief of the Paris – based 'La Revue de l'Inde' and the trustee founder of FACT – India, which commissions films documenting Human Rights abuse in South Asia.

Sir Mark William Tully **Former Bureau Chief of BBC, New Delhi**

Former Bureau Chief of BBC, New Delhi, he has worked for BBC for more than 30 years. He held the position of Chief of Bureau, BBC, Delhi for 20 years. Winner of many awards, he has also written books, he was knighted in the New Year Honours receiving a KBE (Knight Commander Of the order Of the British Empire). He is the honorary recipient of "PADMASHREE" & "PADMABHUSHAN", by the Government of India.

Dr. Jabbar Patel **Renowned theatre and film personality. (Member)**

His 1973 production of Vijay Tendulkar's play "Ghashiram Kotwal" is considered a classic in modern Indian Theatre. He is a path breaker in the Marathi

film industry, making his film debut with the political drama 'Sinhasan'. He won the Nargis Datt Award for best feature film on national integration in 1995 for his film "Mukta". In 1998, he made the memorable historical film 'Dr Babasaheb Ambedkar'. He is Director of the Pune International Film Festival.

R.N Bhaskar **Educationist, journalist and researcher**

Has been involved with education for more than 20 years: as lecturer, professor-in-charge (junior college), head of department at Mumbai colleges (1973-1981), as advisor on vocational education and college administration (1976-1981) Also Advisor for distance learning, Don Bosco Institute of Technology, Mumbai. 34 years in journalism

was executive editor with Financial Express, associate editor, Indian Express, and COO with The Indian Express Online Media Ltd.

Owns two patents both relating prevention of forgery and fraud in examination certification

One from the UK Patent office (No.GB2387014),

Another from the Govt of India (205253)

Currently: Advisor/consulting editor, DNA.

Mr. Samar Nakhate **Former Dean Film & Television Institute of India**

He is the former Dean of The Film & Television Institute of India (Television Wing). He has done B Sc (Hons), Post-Graduate Diploma in Cinema and Film Direction from FTII, Pune & Advance training in Video Programming and Production, Boston University, USA. He is an expert advisor and noted personality in teaching Film Direction, Film Appreciation and television in various institutes. He is part of the Jury of many National & International Film Festivals.

Mr. Mohan S Menon **Director MIT ISBJ**

He has more than 34 years of experience in the field of Broadcasting & Journalism. Worked in national news dailies like The Economic Times (ET), the Indian Express (IE), Daily News Analysis (DNA), and DVV Media Group GmbH, Germany in senior positions. Was part of the team that launched ET brands Investor Guide, Brand Equity, and Corporate Dossier.

MIT-ISBJ's Vision

MIT International School of Broadcasting and Journalism is focussed on becoming a centre of excellence in media education and training. Adequate attention has been given to the paradigm shifts in media practices while formulating the curriculum for ISBJ's academics in Mass Communication and related aspects. At ISBJ, the training is firmly rooted in the MIT ethos, with a judicious blend of tradition and modernity. This focus on value-based education and mastery over technical skills will provide ISBJ students with a springboard to exciting careers in the media industry.

One of our main focuses is communication for 'development'. We believe that media practitioners must acknowledge that democracy does not make any sense without development and development is not complete without a right to be heard.

As social engineers, media practitioners, students should represent and reflect the aspirations of all sections of society. As catalysts of social change, they can serve the cause of humanity by becoming proponents of 'growth with balance.' This is where a responsible media person's genuine role comes into play, namely to become the voice of the voiceless.

As the vibrant and ever changing mass media sector is setting more prominence, talented & trained youngsters would be imbibed to join one of the most exciting and rewarding careers. The presence of trans-national media conglomerates has made the Indian media scape even more promising and it is time for keen aspirants to join MIT-ISBJ and take a giant step towards a promising career.

Advantages of learning at MIT-ISBJ

- MIT-ISBJ is a part of MIT, Pune, well known for its infrastructure, including well-furnished classrooms, Wi-Fi campus, multiple cameras, studio facilities and well equipped labs.
- The MIT group of Institutions organizes a large number of activities throughout the year like Robocon contest, Bharat Asmita Awards, Bharatiya Chhatra Sansad, Nirmitee and many more. This gives students a lot of practical exposure to such prominent events as part of media activity.
- MIT School of Government is Asia's first school of Political leadership. It invites eminent leaders of India as guest lecturers. Our students get the exposure to cover their visits, lectures, once again giving them the experience of learning through live coverage.

How is MIT-ISBJ Different ?

Mind Expanding Learning Methodology

- News Channel Simulation
- High-end Editing setup
- Internships at TV Channels, Production Houses & Reputed PR Agencies
- Study Tours & Field Visits including national and optional international tour.
- Hands-On Training with Multi Camera setup
- Guest Lectures and Workshops by Industry Professionals
- News Room & Chroma Studio
- High Student - Equipment Ratio
- On campus Hostel facility in Picturesque Surroundings



Courses Offered

Post Graduate Programme In Mass Communication (PGP)

(Eighteen Months Autonomous Programme)

Duration

12 months full time + 6 months internship

Eligibility of the Course

- Bachelor's degree from any discipline from a recognized university.
- Candidate who has appeared for their final year degree examination may also apply.
- Admissions will be confirmed only after submission of final year mark sheet.

Programme Structure (PGP)

Broadcast Journalism



News anchoring

Voice culture, studio anchoring, teleprompter use, makeup costumes breaking news situation, phono programs, and live feed situation

News production

Channel news strategies, production of news programme, PRODUCTION OF OUTDOOR PROGRAMMES, run order and panel producer

Interview

Techniques, studio interviews, outdoor interviews questioners, walk the talk

Reporting

Different skills, Writing news scripts, Source of the news, Outdoor reporting, Areas and beats of reporting, Special beat, Breaking news, Exclusive news.

Intro of electronic media

History of TV, News organization, Work profiles and duties, Skill of reportng including p2c, Voxpop, bytes and walk through.

Camera

Basics of news shoot, Shootng different stories and features.

Editng

Basics of software are used for news editng, Editng different stories and features.

Video Production



Production

Scheduling, Budgeting, Camera, Lighting, Costumes, Makeup, Location, Set, Property, On Air Promotion, Media Ethics and Laws.

Scripting

Character development, Screenplay, Dialogues, Shot Breakdown, Story Boarding.

Editing

Rough Edit, Fine Edit, Chroma, Compositing, Online editing, Title Montage, Packaging, Music Composing, Voice over, Sound Designing, Background Score SFX.

Camera

Basic and Advanced Features, Lighting, Track & Trolley, Crane.

Direction

Concepts, Art of Direction, Film Appreciation.

Advertising

& Public Relations



Principles of Advertisement & Public Relations

Principles of Marketing, Principles of Marketing Communication, Principles of Advertising, Principles of Public Relations, Market Research Methodologies, Media Production Techniques

Organisational Behaviour and Communications

Consumer Behaviour, Strategically Media Planning, Media Buying, Financial Aspects of Advertising, Event Management, Crisis Communication, Corporate Etiquette and Soft skills.

Concept of Public Relations

Evolution of PR in India, Government PR Structure, Types of Public Relations, Skills and Attributes for New PR Professionals, How to Pitch Stories, Understanding Journalist's Needs, Arranging a Press Conference.

Brand and Attributes

Marketing Function in a PR Agency, New Lines of PR Business, Celebrity Management, Perception Management, Reputation Management, Crisis Management, Brand Management, Event management.

Event Management



This programme is designed to produce dynamic professionals in the field of Event Management who will possess Project Management skills to create and develop events like Conferences, Symposiums, Seminars, Fairs, Exhibitions, Concerts, Festivals, and Functions.

Programme Structure

- Corporate Event Management
- Sports Event Management
- Awards & Social functions
- Educational & Student Events
- Government Event strategies
- Public Relations
- Best Practices in Event management
- Publicity, Finance and managing the budget for Events
- Finance & Budget
- Marketing of Events

Course Fee

Fees include

Academic fees
National tour
Local and other visits
Photo Journalist Jacket

Tuition Fee

Tuition fee for Broadcast Journalism & Video Production [12 Months + 6 Months internships and projects] programme (2015-2016 batch) is **INR. 2 Lacs** (Rupees Two Lacs) plus service tax.

Tuition fee for Advertising & Public Relations and Event Management [12 Months + 6 Months internships and projects] programme (2015-2016 batch) is **INR. 80,000/-** (Eighty Thousand Rupees) plus service tax.

Admission confirmation Fees INR 20,000/- [Twenty Thousand Only] to be paid immediately when selected for the course. (Included in Total Fees)

Tuition fee may be paid in two instalments: Before the Date of commencement and 30th December, 2015.

Admission Procedure

Student willing to take admission in MIT- ISBJ have to go through the following procedure:
Online Personal Interview (Via Skype)

Personal Interview comprises of discussion with the panel of experts. It will be based on.

Aptitude

**General
Knowledge**

**Current
Affairs**

**Subject
Knowledge**

- Student will be communicated for appointment of the Scheduled day and time through phone or email, after registration.
- Result will be conveyed to the student within a day or two based on the performance of the personal interview.
- Fees for Online Personal Interview is INR 1000 (One Thousand Only) should be paid online through net banking, credit or debit cards .
- Online Form should be submitted on website www.mitisbj.com (Registration Tab).

Document Required

- 10th, 12th and graduation certificates at the time of admission.
- Migration certificate required after the admission of the student.
- Pune University students will need to produce LC/TC after getting admission.

Rules & Regulations

- Students can apply for educational loan at the bank of their choice. However to help in this process, MIT ISBJ will provide necessary documents and names of banks who have earlier sanctioned loans.
- Non-refundable portion of the fees **INR. 20,000/- will not be refunded even if admission is cancelled** due to non-fulfilment of eligibility criteria, suspension from the college or cancelation by student for any reason. Whatever fees have been paid will not be refunded if the student chooses to cancel his admission two months or more after the course has been started.
- If the loan has been applied for by the student but not approved, proportionate fees have to be paid every month until the loan is approved. Once the loan is sanctioned and cheque is received by MIT ISBJ, money paid by student will be reimbursed.
- First instalment of fees has to be paid before commencement of the program. Payment may be made by demand draft in favour of MIT-ISBJ payable at Pune.

Foreign Students

Foreign students will pay the same fees as Indian students for MIT ISBJ programme

Hostel & Mess Facility

We have an excellent on-campus hostel for girls. Each hostel room has an attached bathroom and is shared by two students. Fee for the hostel is INR. 22,500 (Rupees Twenty Two Thousand five hundred) per semester.

Hostel Timings

Students will not be allowed to go out of the hostel between 10.00 P.M to 06:00 A.M without prior permission.

Mess Facility

A mess is available on the campus for the students to ensure to avail balance diet. It stresses on hygiene and quality food. as MIT Group promotes VEGETARIANISM, only vegetarian food is served. The food and snacks served to the students will be balanced and nutritious, promoting health awareness. Regular food committee meeting are conducted to get feedback & for further improvisation.



Mess timings are as follows

Breakfast: 07:30 to 08:45	Lunch: 12:30 to 13:45	Dinner: 19:30 to 20:45
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The fees for mess facility are **INR. 22,500 (Rupees Twenty Two Thousand five hundred)** per semester. Joining the Hostel / mess is optional. Prior intimation is required for availability of the above facilities.



Infrastructure & Facilities



Recording Studio
A news room with Chroma and Teleprompter facility



Talk Show Room



Editing Lab



Preview Room



Library



Wi fi classrooms with LED projectors



Video Cameras

Events in MIT

Indian Student Parliament

Mission of Bharatiya Chhatra Sansad (Indian Student Parliament) is to mobilize the Student Union Leaders of India to come together on a single platform with a view to entering public life and bringing about a positive change in the leadership of the country. This will be done by regularly convening parliament of student leaders at national and state levels in collaboration with the state legislative assemblies and by exposing the leaders to eminent personalities of repute, who guide them in this endeavour through their wisdom.

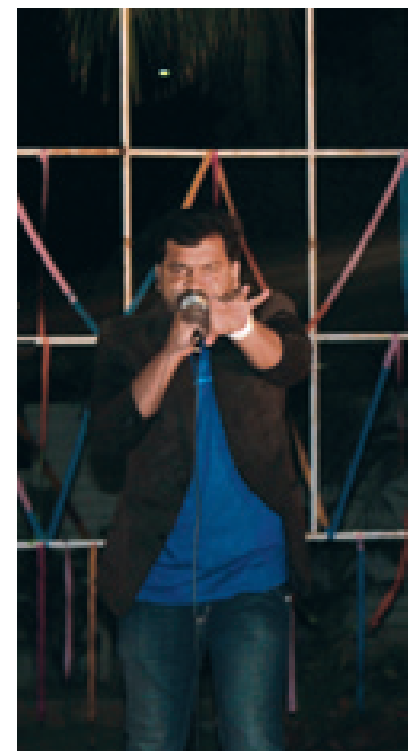


Bharat Asmita National Award

The Bharat Asmita National Awards are given in recognition of the selfless and awe inspiring feats of leaders in the field of Management Education, Journalism & Mass Media and Politics.



Students' Cultural Activities

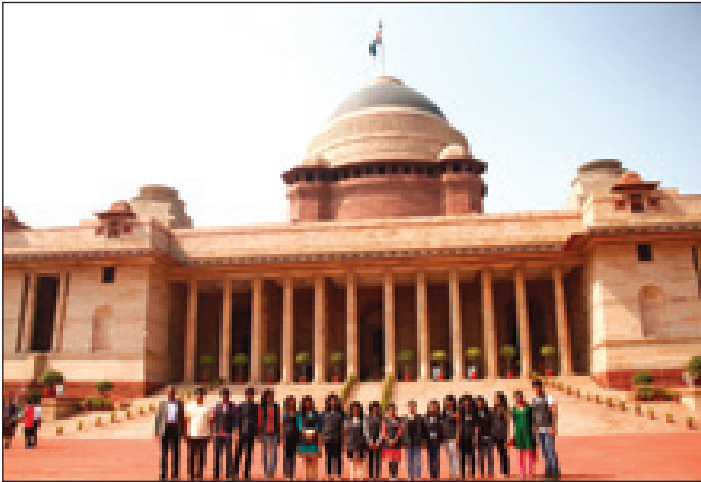


National Study Tour

Students are taken on a study tour to New Delhi to provide them wider exposure. Visits are arranged to media establishments like news channels, radio, news line services, parliament, party offices etc.

A National Study tour to New Delhi for the students is undertaken each year. Students are taken to Media Channels like Lok Sabha TV to make them understand the technical and work procedure. Students visit the Production House Riverbank Studios to see the

production concepts and setup. A very informative session is held in United News of India (UNI) which is tour guided by Mrs. Ritambhara Shastri. Value addition is given to the students by visiting Parliament House, Bureau for Parliamentary Studies & Training (BPST), Rashtrapati Bhavan concluding with interaction with the respective bureaucrats. Students also visit Rajghat, Red Fort, Qutub Complex, Akshardham Temple, and India Gate.



Local Visits

Students also visit international film festivals, exhibitions like Broadcast India, Where they can see a variety of new age digital cameras, editing equipments, lights, jimmy jibs, Teleprompters, etc.

Local Tours : TV 9 Channel, Broadcast India Exhibition 2014 & Live Telecast of a channel

Local study tour arranged for the students to Broadcast India Exhibition in Mumbai. The aim behind this is to get updates on new technologies and equipment. It helps students to enhance their knowledge and get update on new technologies in Broadcast Media like Cameras, Lenses, Audio – Video Consoles, Chroma, Acoustics, and Storage etc.

Visit to TV 9 Maharashtra Channel, Mumbai

Students visit TV9 Maharashtra office, Mumbai. It help them to learn & understand the set-up, Functioning, Various Departments & Day to Day activities of a Broadcast Channel. Activities includ Field Reporting, Input of News, Editing, Anchoring, News Output and Broadcasting.

Aaj ka Anand Sandhyanand

Local tour to Printing Press arranged for students. It helps them to understand the functions of printing press. And they also acquire knowledge of various departments like gathering data, editing, designing, and printing.

Akashwani (AIR) Pune

Field visit for students are arranged to the largest radio networks in the world, Akashwani Pune. The objective is to enhance student's knowledge and get updated on transmission technology. Students also get brief idea about AIR, shortwave band broadcasts, FM stations, recording studio, equipment, transmissions and frequencies.

Printing House Visit

A visit to United Multicolor Printer Pvt. Ltd. is arranged for students, where they need to be aware about the many hidden efforts required to produce and print a daily news paper or a magazine before they read it. This helps them to understand the procedure and overall operations of the text printing on paper using chemical colors, various inks used to color pictures and cut outs of pages.

International study tour (Optional)

An International study tour to production houses and media establishments are also arranged but are not compulsory. Students will be paying extra fees along with actuals if going for the tour. The objective is to offer students a chance to gain first-hand knowledge about international media practices and culture abroad.



Field Reporting

Ganesh Festival

Students of mass communication experience the thrill of field reporting during the Ganesh festival each year. They are equipped with their microphones and cameras, and trained to meet the crowd to grab sound bites, voxpop and live walkthroughs about the celebrations.

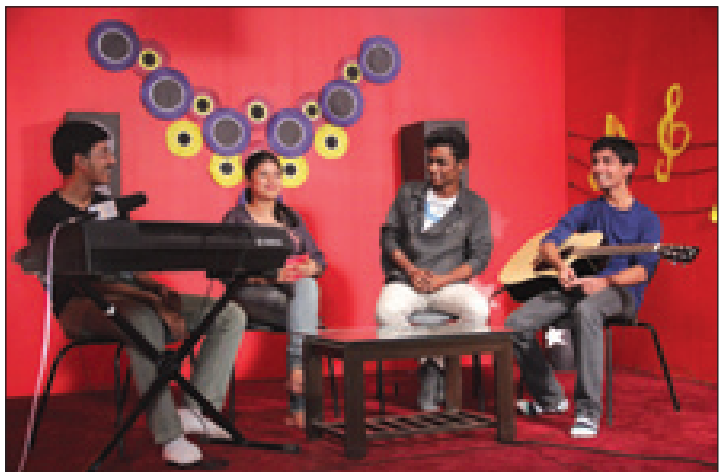


Celebrity Bytes by MIT - ISBJ Students



Projects & Assignments

Students undertake field projects as well as in - house projects which serve as a learning experience in practical aspects of TV news and production.



Guest Faculty & Workshops



Internship

Internships with various media establishments including TV channels and TV production houses, radio networks, newspapers and magazines form an integral part of the course. Our students who have successfully completed their internship with following reputed media houses.

Placements

Market figures are most promising for a career in Media. Satellite TV viewers have grown from 230 million per week in 2009 to 260 million in 2010. Scores of new channels are being planned every year. The reach of daily news papers and magazines has increased by 10 million in one year. FM radio is riding a wave, going from 150 million listeners per week to more than 200 million. It is essential therefore that students are well trained and given adequate exposure. As a mandatory requirement of the course, MIT ISBJ students are required to complete two internships in media organizations. This provides them with hands on industry exposure and experience as well as a chance to make acquaintances with professionals in the field.

MIT group of institutions has a well established system for equipping students with training that will help them for placement after completion of the course. The mass media sector in India holds out promising graph of career opportunities for professionally trained media persons. It shall be our endeavour to groom students so that they present themselves at their best when seeking employment in the media field. Opportunities include:

Television news and entertainment channels

- Film making
- Radio channels
- Newspapers and Magazines
- Television Production Houses
- Advertising agencies
- Public relation companies



Some of our prestigious placement clients



The Team



Mr. Mohan S Menon (Director, MIT ISBJ)

He has more than 34 years of experience in the field of Broadcasting & Journalism. Worked in national news dailies like The Economic Times (ET), the Indian Express (IE), Daily News Analysis (DNA), and DVV Media Group GmbH, Germany in senior positions. Was part of the team that launched ET brands Investor Guide, Brand Equity, and Corporate Dossier. Headed a team that has published 65 publications (tabloids, fortnightlies and magazines) covering a wide range of subjects such as IT, Education, Logistics, Travel & Tourism, Hospitality, Pharma, Aviation, chemicals, photography, to name a few. Have covered International Trade Expos for more than 20 years ranging from Airshows, to Logistics, and published 'Show Dailies' during the events.



Mr. Makarand Malawe (Associate Director, MIT ISBJ)

He has a very rich experience of more than 20 years in the field of News anchoring, Reporting & editing. He has worked with large media organizations like Zee24 Taas News channel, ETV Marathi in Ramoji Film City, Cable News Network called Pune Varta, Akashwani etc. His experience is in handling media training for trainee newscasters at ETV network, production of special programs for TV shows, anchoring for prime time programs. He has also worked as freelance writer & subeditor for Kirloskar and Stree magazines. He is mentoring and guiding the team and students of MIT ISBJ for Broadcast Journalism.

Student Testimonials



Roohi Singh
PGP - Video Production

A beautiful and historic campus setting, classmates from different cultures and back grounds, lecturers with interesting insights into current text industry practice and academic thinking, an intimate class-tutor environment, a focus on individual personal development, a team based approach to assignments so essential in business today. Above all else, for me the friendships I have formed with my classmates are priceless and have already paid great dividends. All of these made the PGP a truly stimulating experience and a very worthwhile investment in terms of both personal and professional development.



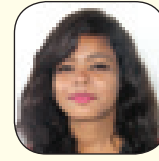
Salman Khan
PGP - Broadcast Journalism

Journalism is field that requires not just theoretical knowledge but also practical experiences. It requires in depth knowledge about current scenarios and this can't be learn by sitting in classroom and reading journals. MIT-ISBJ, provided me with that platform wherein. I had practical experiences of on- field reporting, editing and anchoring. It helped me nurture my skills and has definitely aided me in shaping a brighter future for myself.



Smita Rishal
PGP - Broadcast Journalism

I always dreamt of establishing myself as a successful journalist. MIT-ISBJ provided me with a platform to discover my strength. Institute not only focuses on solidification of our theory knowledge but also offer medium to use our skills through practicals, activities and field work. We are privileged to attend lectures by experienced media professionals.



Mrinalini Mali
PGP - Advertising & Public Relations

MIT has given me the opportunity to step back and reflect on what I can do, how well I can do and where I can improve with the toolkit to progress. It has given me greater sense of appreciation to how it is to be strategically focused. Adding on to it, it shapes up the value you have, bringing you out as a more confident and better person.

Visiting Faculty

Dr Sameeran Walvekar



Professional Media Person, Television Journalist, Anchor, and Administrator having Electronic media experience for more than 25

years, and at present working on an Educational Channel of UGC, Govt of India. Producer and Director of Documentaries, Short films and Advertisements Commercials. Have Anchored more than 2500 Episodes of TV News Casts and TV programs in three Languages on six Satellite channels since 1990.

Mr. Shivraj Gorle



He has done M.A. in Economics & M. BA. In Marketing. He has worked with Philips India and Kirloskars for about 8 years. From last 30 years, he is

into writing. He has written Marathi plays, screenplays & dialogues for 12 films. In print media, he has written stories, novels, articles and also various columns for newspapers. He conducts workshops on Art of living, life enrichment and creative writing.

Mr. Samar Nakhate



He is the former Dean of The Film & Television Institute of India (Television Wing). He has done B Sc (Hons), Post-Graduate Diploma in Cinema and Film

Direction from FTII, Pune & Advance training in Video Programming and Production, Boston University, USA. He is an expert advisor and noted personality in teaching Film Direction, Film Appreciation and television in various institutes. He is part of many National & International Film Festivals.

Mr. Bipin Chowgule



Bipinchandra Chaugule has degrees in Physics, Sociology, Journalism & Communication and Information Technology. He

has over 30 years of experience in educational Television Programme making with EMRC and Balchitrawani. Some of his programmes have received national level awards. He has also directed a Hindi serial, several documentaries, short films and infotainment videos for various private and government organisations from India and around the world.

Kavitha Iyer



With over 18 years of experience, Ms. Kavitha is a marketing communication specialist. She has worked for various brands including the

Government of Gujarat, NDDB, Amul, Rasna, Coca-Cola, Wagh-Bakri, Vadilal etc. Kavitha has been associated with leading media colleges in Pune & Mumbai for the last 11 years. Subjects handled by her include Consumer Behavior, Advertising, Integrated Marketing Communications, PR & Corporate Communication and Direct Marketing.

Mr. Ankush Malhotra



With over 14yrs of experience he has been instrumental in designing & developing various communication strategies. He

currently manages the branding and internal communications team for BNY Mellon India. Being equally passionate about teaching, Ankush, as a visiting faculty, has several sessions on Digital Economy, HR & PR.

Mr.L.R.V. Rao



Former Head of electronic cinematography FTII, Pune. Professional experience 33 years and teaching experience 20 years.

Feature films in Hindi and regional languages. Cameraman for lots of documentary films. Freelance cinematographer and now as an academican.

Mr. Jayant Mainkar



Mr. Jayant Mainkar, a Bureau chief of Maharashtra & Goa for UNI, Mumbai was present as a Guest Lecturer to discuss issues of Political

Journalism with the students. They gained several tips and insights into the underbelly of politics in the state.

Mr Lalit Deshmukh



An experienced photographer and nature-lover Mr. Lalit Deshmukh conducted a photography workshop for

students to teach them the basics of still camera and created interest about the subject. His expertise in the field and simplicity of language while explaining technical terms really created interest among the students.

Code of Conduct

- Student should be regular and punctual in attending classes, and submitting tutorials and presentations in various subjects. Terms shall not be granted and students shall not be allowed to appear for examination if they show poor application in academic requirements, poor social conduct and misbehaviour, and if their class attendance is not satisfactory.
- **Students must maintain 75% and above class attendance and ensure regular submission of assignments failing which they will not be eligible to appear for the exams.**
- Students found indulging in anti-national activities contrary to the provisions of the Acts and laws enforced by government, anti-social activities are liable to be expelled from MIT ISBJ.
- **Ragging is strictly prohibited. If any incident of ragging comes to the notice of authorities, the student will be expelled from the institution.**
- Smoking, Consumption of alcohol and use of narcotic drugs are strictly prohibited on the premises of the Institute as well as hostels.
- Any change in address of the participant must be intimated in writing to the institute office immediately.
- **A participant must carry his/her Identity card, duly signed by the Head of the institution, and produce it whenever asked for by the authorities. Failure to do so could result in stern action.**
- Students are expected to read notices displayed on the notice board of the School in their own interest. The School will not be responsible for any loss or action incurred by the student due to his/her lapse.
- Students, who require leave of absence for any reason, are required to take the prior permission of the director.
- No participant shall share information with the press or any other publicity media without prior permission of the head of the institution.
- Any damage by student/s to school property, apparatus, furniture, equipment, library books, building, etc will be strictly dealt with and will have to be compensated and paid for.
- Participants are expected to attend social and national events organized by the School, such as Independence Day celebrations on 15th August and others.
- Students are bound to adhere the rules and regulations framed by the Institution from time to time.
- No student will be allowed to appear for the University degree examinations or Autonomous program examination unless he/she has paid all his/her dues one time and completed his/her practical journals and has ensured satisfactory attendance.

Campus / Hostel Timings

Students are strictly warned to adhere to the CAMPUS / HOSTEL ENTRY / EXIT TIMINGS which are as follows:

CAMPUS ENTRY TIMINGS: **6.00 A.M to 9.30 P.M**

HOSTEL ENTRY TIMINGS: **6.00 A.M to 10.00 P.M**

(STUDENT WILL NOT BE ALLOWED TO ENTER THE CAMPUS AFTER 9.30 P.M AND THE HOSTEL AFTER 10.00 P.M UNLESS AND UNTIL PRIOR PERMISSION IS TAKEN FROM THE CONCERNED AUTHORITIES)

List of MIT Group of Institutions

ARTS DESIGN

- MIT Institute of Design, Pune
- Vishwashanti Sangeet Kala Academy

DISTANCE EDUCATION

- MIT School of Distance Education, Pune

ENGINEERING

- Maharashtra Institute of Technology (MIT) Engineering College, Pune
- Maharashtra Academy of Engineering (MAE) Engineering College Alandi, Pune
- MIT College of Engineering (MITCOE) Engineering College, Pune
- Srimati Savitribai Phule Polytechnic (SSPP) Polytechnic College, Pune
- Maharashtra Academy of Naval Education and Training (MANET), Marine Engineering College, Pune
- MIT School of Advanced Technology (MITSAT).Pune
- MIT CAD CAM CAE Training and Design Centre Engineering Training, Pune
- MIT College of Food Technology (MITCFT), Pune
- MITBTech Study Centre (YCMOU), Pune

MANAGEMENT INSTITUTES

- MIT School of Management (MITSOM) -Management College, Pune
- MIT College of Insurance (MITCOI), Pune
- MIT School of Government (MITSOG), Pune

LIST OF INSTITUTES

- MIT School of Business (MITSOB), Pune
- MIT College of Management (MITCOM),Pune
- MIT School of Retail Management (MITSRM),Pune
- MIT College of Commerce & Management Studies, Latur
- MIT School of Telecom and Management Studies (MITSOT), Pune
- MIT School of Distance Education (MITSDE), Pune

MEDICAL INSTITUTES

- Maharashtra Institute of Medical Sciences and Research (MIMSR), Latur
- Maharashtra Institute of Medical Education and Research (MIMER), Pune
- Maharashtra Institute of Nursing Sciences -B.Sc. Nursing College, Latur
- Maharashtra Institute of

Physiotherapy, Latur

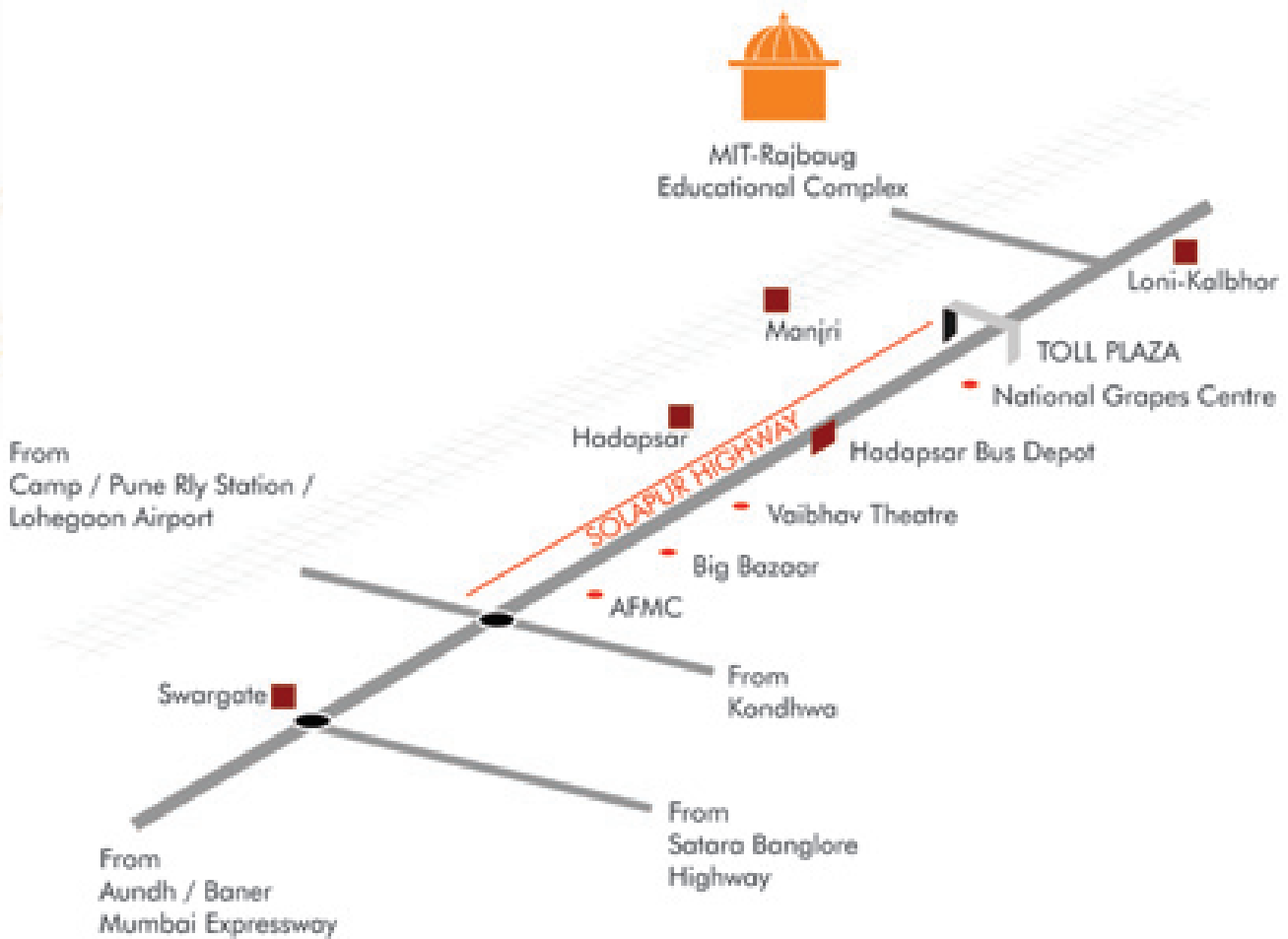
- Maharashtra Institute of Dental Science and Research (MIDSR), Latur
- Maharashtra Institute of Physiotherapy, Pune
- MIMER-CPS(PGD Courses), Pune
- Maharashtra Institute of Pharmacy (MIP), Pune

SOCIAL SCIENCES

- MAEER's College of Arts. Commerce & Science, Pune.
- MIT Arts, Commerce 5 Science College, Alandi
- MIT International School of Broadcasting and Journalism (MIT-ISBJ) Loni Kalbor Pune
- MIT College of Science and Computer Studies, Latur
- MIT School of Foreign Languages (MITSFL), Pune
- MIT Career Guidance Centre (MIT - CGC). Pune,
- World Peace Centre

MIT SCHOOL DIVISION

- MITVishwashanti Gurukul, Pune
- MAEER's Vishwashanti Gurukul (CBSE School) Wakhari, Pandharpur. TEACHER'S TRAINING INSTITUTES
- MIT School of Education



Contact Us

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For Counselling and inquiry:

098 22 85 89 99
098 50 66 50 19
020 32 34 43 94

Office Timings:

Mon-Fri:
8:30 AM to 4.30 PM
Sat:
8:30 AM to 1.30 PM