28th year of excellence

MAEER's
MIT School
of Management,
Pune, India

MIT-SOM
MIT SCHOOL OF MANAGEMENT

PROSPECTUS
2015 - 16

India Today...
...World Tomorrow

www.mitsom.org

MAEER's
**MIT School
of Management,**
Pune, India

Affiliated with Savitribai Phule Pune University
Approved by AICTE

INDEX

Vision

MIT School of Management endeavors to be in the forefront of Management and Information Technology education in India. It strives for achieving academic excellence through value based education, research and industry interface to create individuals who make a difference as global leaders and entrepreneurs.

Mission

Our mission is to create conducive environment:

- To impart quality education.
- To provide a platform where academicians, industry stalwarts, entrepreneurs, alumni and students interact to bridge the gap between industry and academia.
- To promote and foster the culture of research for creation of knowledge reservoir.
- To deliver value based education for the holistic development of an individual.
- To contribute to the society through institutional social responsibilities.
- To mobilize the optimum utilization of available resources for the overall growth of the institute.

About
MAEER

Maharashtra Academy of Engineering & Educational Research (MAEER) was started in 1983 by Prof. (Dr) Vishwanath D. Karad, Founder, Executive President & Managing Trustee, MAEER's MIT Group of Institutions. Spread over a sprawling 16 acres . MIT is the most preferred destination for over 17,000 students every year. MAEER MIT's journey in the last 31 years has been a continuous process in the pursuit of quality & excellence in education and research, a commitment to values and discipline education. The state of the art infrastructure, competent faculty, strong interaction with leading corporate, student centric amenities and spectacular campuses, all provide a conductive environment for teaching, learning, research, innovation and character building MAEER MIT encompasses 63 institutions in the field of Engineering, Management, Pharmacy, Medicine and General education.

The MIT Group has initiated a unique institute from the year 2006 and it is renowned as MIT School of Government.

MAEER's MIT School of Government (MIT-SOG), Pune is the first institute of its kind in India & Asia to initiate a one-year full time residential academic program titled "Masters Program in Government or MPG" for a career in Politics.

Our History
A Long History of Management Education.

History began in 1987, with the establishment of MIT School of Management in the field of management education.

Created to provide Managers, Leaders and Entrepreneurs to the nation and globe. MITSOM is the flagship institute of MAEER and first school in Management education and Information Technology of MIT Group of Institutions.

At MIT School of Management we are committed to teach dynamic and integrated approach to study the concepts and knowledge of Management, various business models and defined processes to overcome the challenges with strategic planning.

Why Join
MITSOM?

MIT School of Management is founded in 1987, with a pioneering approach to provide "Value Based" quality education. Our existence from 27 year made great contribution in the Management Education.

Governing Council and Academic Advisory Board consists of luminaries; truly the who's who from the sphere of business and management education. Their support inspire and provide the guiding light to our faculty and students at large.

It's Your Future
Define it Here

At MIT School of Management, we take a carefully balanced yet dynamic approach to management education, an approach that integrates the study of organizations with the study of the processes - the dynamic push and pull - that drive consumer, business and financial markets forward. Across our entire array of majors and courses, you will find academic excellence, experiential learning and an emphasis on working in teams toward ambitious goals.

Here, you will learn from faculty members who are recognized experts and researchers in their fields through case studies, seminars, field study, mini research projects, business simulations and team assignments. They will prepare you to take on complex business challenges. You will also discover how the diversity of your classmates - their educations, career aspirations, cultures and life interests - enriches your learning with new perspectives and prepares you to lead with confidence anytime, anywhere.

We Inculcate these
Core Competencies

Drive for Results	Competitive Mind Set
Strive for individuals objectives and achieves on time with desired quality	Prioritizes challenges & identifies thrust areas having future growth
Decision Making	**Enterprise Skills**
Use data and take decisions with responsibility and accountability	Identifies opportunities and proactively take ownership
Business Acumen	**Team Work**
Passionately increases knowledge & information about business environment	Excellent team player with psychological intimacy & integrated involvement

Library
- Well equipped library with more than 29,090 volumes and titles 11,910 National and International Journals, Databases includes EBSCO, J Gate and IEEE.

IT Infrastructure
- Three Computer Labs having 290 terminals
- Latest Softwares
- Wi-Fi enabled campus

Student Forums
- Finance Forum
- Marketing Forum
- IT Forum
- Human Resource Forum
- International Business Forum
- Entrepreneurship and Family Business Management.

Student Activity clubs
- Indradhanu - Performing art club
- SAFE Club (Student Activity For Environment)
- Rangers - Tracking Club
- Sports Activity - Indoor & Outdoor Sports
- ISR Club – Institute Social Responsibility Club

Membership
- NHRD
- ISTD
- CII
- MCCIA
- CSI
- AIMA
- AMMI
- MAMMI

WE OFFER

MBA
Master of Business Administration

MCA
Master of Computer Applications

PGDBM
Post Graduate Diploma in Business Management

Doctoral Program
Ph. D.

Founder President's
Message

The Maharashtra Academy of Engineering Educational Research (MAEER), was established (1983) as a society and trust with the sole aim of creating and developing professional education facilities to train the aspiring young generation and thus provide dedicated, ambitious and skilled professionals to serve the society and the nation at large.

MAEER believes that "The union of Science and Spirituality alone will bring Harmony and Peace to Humanity" as said by Swami Vivekananda. The vision of the founders of MAEER is to create a "Centre of Excellence in the field of Education and research."

Since its inception, MAEER has been striving for the betterment of the society through value based education system. With over 54,000 students across varied disciplines under its umbrella, it has achieved tremendous success in a short span of time and reflects excellence in the fields of Engineering, Medicine, Research Management, Design, Primary and Secondary Education, Peace Studies, Environment and Pollution control and also towards promoting Human Values and attaining the ultimate goal of World Peace.

We forayed into management education in the year 1987 by starting MIT School of Management. Over the last 32 years, MAEER has provided students with high quality of education along with a disciplined and philosophical approach to life. On one hand, it trains them for a pursuit of satisfaction and peace of mind through understanding the very purpose of our existence. This unique balance gives our students successful careers combined with a satisfying life.

Prof. Dr. Vishwanath D. Karad
Founder, Executive President and
Managing Trustee,
MAEER's MIT Group of Institutions,
Pune, Maharashtra, India.

Vice President's
Message

At Global and National level, corporate and MNCs demands sensitized, responsible global managers contributing to sustainable business development. Industry wants young managers carrying not only right attitude but right Aspirations! Multi disciplinary skills and understanding of business at local & global level are very important components for young Industry entrants.

Complex economic environment posing challenges for students at every stage from selecting a right course, right institute to right organization to work with! It's confusing and chaotic many times to choose the correct academic path aligning to one's strengths and interest! While taking decisions you may feel the pressure of risks and uncertainties.

At MIT School of Management, we promise to partner your career growth as a management professionals and entrepreneurs. We are with you at every step to explore and understand the right mix for you! At our campus we have a very vibrant culture of conferences and guest lectures by top professionals. While making strong academic foundation we have promoted Entrepreneurship and Family Business Management where support is ensured with strong network and partnership like EDI, Enactus and HBS Club for inviting relevant speakers to deliver special lectures for the modules.

We are committed to the mission of nation building. And we are pursuing our mission by providing value based education which is fundamental learning for any business professional! We are responsible stakeholder of Business, Industry and society at large! And we express our commitment by Excellence in our Education process at MITSOM!

We look forward to welcome you as part of MITSOM family, to be your co- traveler and partner in your career of Career excellence!

Rahul Vishwanath Karad
OPM Harvard Business School,
MA Boston, USA,
Vice President & Executive Director,
MAEER's MIT Group of Institutions,
Pune, Maharashtra, India

A Dream to "Lead"…
…A Dream to "Succeed"

Director's
Message

What is your Mount Everest? That's the key question! Young management aspirants need to align their skills and knowledge to achieve their goal, their own Mount Everest. And the Academic Institution, you select is going to be your partner and guide to help you realize and carve the path towards your Mount Everest!

Economy and business environment going through the transition and posing challenges for young Indians to equip themselves for new era! The world of business education is facing its biggest opportunities and challenges! Four major forces are driving the future of business schools globally are, Skills based careers, Technological Advancements, Demographics and Environmental sustainability concerns!

The world demands sensitized, responsible global managers contributing to sustainable business development. Industry demands young managers carrying not only right attitude but right Aspirations! Multi disciplinary skills and understanding of business at local & global level are very important components that industry looks for!

At MIT School of Management, I welcome you to such conducive environment where you get opportunity to learn, to experiment and apply your knowledge and skills to explore your career path in Management and Entrepreneurship!

The mark of any school lies in the quality of values it delivers to the rest of the world. These values must always be solid, professional and positive. That is what you were looking for and that is why you have come to the right place.

We are responsible stakeholder of Business, Industry and society at large! And we express our commitment by vibrant, multi disciplinary activities at MITSOM!

We look forward to join hands with you in the journey of "What is my Mount Everest!"

Prof. (Dr.) Sayalee Gankar
Director,
MAEER's MIT School of Management,
Pune, Maharashtra, India.
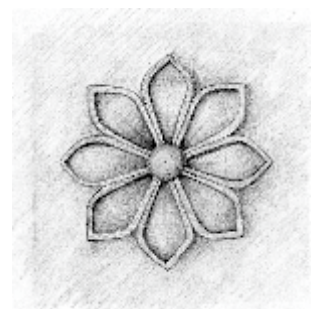
Governing Council

The roles and responsibilities of the various boards and committees are as follows:

A. Governing Body

Responsibilities of the Governing Body are as follows:

1. Reviewing the performance of Director, Department Head and staff along with providing requisite support as and when required.
2. Framing policies and guidelines required for smooth functioning of various boards.
3. Structuring the vision mission statement for MITSOM in line with the changing needs of the business environment globally.
4. Sanctioning financial, administrative, academic and miscellaneous requirements to the Director for efficient management of the B School resources along with budgets required.
5. Approve intake capacity, fees, infrastructure expansion, equipment and other provisions for day to day functioning of the B School.
6. Formulate policies related to procedure for selection, recruitment and transfer of teaching and non teaching staff, service conditions and related administrative tasks as per guidelines provided by SPPU.
7. Review all activities related to academics, research and administrative efforts.
8. Examine and ensuring that the programme objectives are in line with vision and mission of MITSOM

The current Governing Body comprises following members:

Prof. Dr. Vishwanath D. Karad Executive President & Chairman	**Mr. Rahul V. Karad** Vice President & Executive Director	**Prof. Dr. Mangesh T. Karad** Member
Regional Officer, WRC, AICTE. Ex-Officio Member	**Nominee by AICTE** Member (Nominee of AICTE)	**Prof. Dr. W. N. Gade** Member (Nominee of Savitribai Phule Pune University)
Dr. S. K. Mahajan Ex-Officio Member of DTE	**Dr. Vijay Bhatkar** Member (Nominee by State Govt.)	**Prof. Dr. Sayalee Gankar** Member Secretary
Dr. Shubhalaxmi Joshi Faculty Representative		

B. Local Managing Committee

The Local Managing Committee is a combination of MITSOM management, teaching representatives and administration representative.

The Local Managing Committee for last three years was as follows:

Responsibilities of the Local Managing Committee are as follows:

1. Monitor and approve budgets for various activities.
2. Facilitate placements and interaction with industry.
3. Review admissions and quality of students enrolled.
4. Approve academic calendar and activity planner per academic year.
5. Follow and abide with all guidelines and instructions given by the Governing Body for the B School from time to time.
6. Recommend improvements as necessary for improvement of MITSOM academically.

Local Managing Committee members:

Prof. Dr. Vishwanath D. Karad President & Chairman	**Prof. S. S. Darade Patil** Dean, MIT Group of Institution	**Mr. Rahul V. Karad** Vice President & Executive Director
Prof. Dr. Sayalee Gankar Member Secretary	**Dr. Shubhalaxmi Joshi** Faculty Representative	**Mrs. M. N. Limaye** Faculty Representative
Mr. Arun H. Shinde Non- Teaching Representative		

OUR ACADEMIC
ADVISORY BOARD

Mr. Dinesh Deo

Prof. Dr. Roshan Lal Raina

Mr. Sharad Gangal

"Institution has found a firm ground to make **business leaders** of tomorrow."

Members of the Advisory Board are the Knowledge experts from academics and Industry. They are considered as the important stakeholders for the development of the B-Schools today.

Globalization and Economic changes have thrown many challenges to management Education in terms of providing quality human force with right blend of theory and application. Advisory Board contribute to this process of imparting quality education by creating long term partnerships wherever possible with the institute.

OBJECTIVES

Academic Advisory Board will be providing support in serving following objectives:

1. To build a mutually beneficial knowledge exchange relationship.
2. To have inputs to meet the diverse needs, expectations of the industry from various Management specializations.
3. To initiate various consultancy research projects and to have direct industry exposure to students and faculty.
4. To have partnerships with National and International Business Bodies, Chambers and Universities.

Domain
Human Resources

Ms. Kavita Kulkarni
Vice President & Head HR, Infosys

Dr. Mahesh Deshmukh
Director, Maruma Consultancy Pvt. Ltd.

Mr. Jaideep Kotnis
Country Head HR, Japfa Comfeed India Pvt. Ltd.

Dr. Santosh Bhave
Sr. Vice President HR, Bharat Forge Ltd.

Mr. Joy George
Director HR, Capita IT Services

Mr. DNB Singh
CEO, People Transformation, Ex-GM HRD, Indian Oil

Domain
Finance

CA. Anil Patwardhan
Sr. Vice President - Corporate Finance & Governance, KPIT Technologies Ltd.

Mr. Neeraj Madhekar
Group Executive & Vice President, YES Bank

Mr. Amit Biwalkar
Director, Sapient Wealth Advisors Pvt. Ltd.

Dr. Avinash Kulkarni
Solution Manager, Infosys

Domain
Marketing Management

Mr. Manish Keswani
CEO & Director, MAK Media Creations Pvt. Ltd.

Mr. Mahesh BhoolChandani
Director, Marketing, John Deere

Dr. Balajith Shetty
Senior Consultant, Oxyrich

Mr. Pankaj Gangrade
Sr. General Manager - Sales & Product Mgt., SECO Tools India Pvt. Ltd.

Domain
Information Technology

Mr. Milind Ambekar
Program Director (Middle East & Africa), Wipro

Mr. Somesh Chablani
Sr. Director, Sungard, Florida, USA

Dr. Smita Totade
CIO, National Insurance Academy

Mr. Sanjay Patwardhan
Head & CEO, Cybage Software

Mr. Nitin Kulkarni
Executive Director, Persistent Systems

Domain
Operations Management

Mr. Umesh Deshpande
Dy. General Manager, Mercedes-Benz India

Mr. Neeraj Tiwari
Plant Head, Fiat Group Automobiles India Pvt. Ltd

Mr. Perminder Singh
AVP- Operation, Ad labs Entertainment Ltd

Mr. Niranjan Upadhye
Dy. GM, Greaves Cotton

Domain
International Business

Mr. Kailash Katkar
CEO, Quick Heal Technologies Pvt. Ltd.

Mr. Ravi Teja
Sr. Vice President, Nihilent Technologies

Mr. Amit Rele
CEO, SlateOne.com

Mr. Hiren Shah
Head, Energy Business Panasonic India

Mr. Vinay Chitale
VP (Mktg., Sales, Logistics), Endress + Hauser (India) Automation Instrumentation Pvt. Ltd.

Domain
General Management

Prof. Dr. Roshan Lal Raina
Professor IIM , Lucknow

Mr. Sharad Gangal
Executive Vice President HR, Admin, IR & Member, Executive Council Thermax India Ltd.

Mr. Dinesh Deo
Chief Executive Officer, BNY Mellon (India)

Mr. Advait Kurlekar
Management Consultant

Mr. Vikram Sathaye
Independent Entertainment Professional

Mr. Sameer Bakshi
Vice President, Head Legal & Compliance Bajaj Alianze Ltd.

Adv Shrikant Malegaonkar
Advocate, District Court - Pune, High Court - Mumbai, Supreme Court-Delhi

Mr. Shrikant Sambhoos
Vice President Strategic Sourcing Kirloskar Oil Engines Ltd.

Entrepreneurship Cell

Mr. Prashant Pansare
Managing Director, Inteliment Technologies Pune, Maharashtra, India

Mr. Milind Kshirsagar
Founder and ChairmanTiruBaa Technologies Pvt Limited, Pune, Maharashtra, India

Mr. Farhan Pettiwala
President and CEO, Enactus India

Mr. Shishir Vaidya
Founder & Chief Mentor Pune International Incubation Centre

ADVISORY BOARD

" Curriculum, electives and certification programmes are co-created and co-delivered with the help of senior industry executives to ensure that it is truly relevant to industry's needs. "

GET ENRICHED BY
DIVERSE
EXPERIENCES

Our
Core Faculty

Dr. Shubhalaxmi Joshi
Associate Professor

Department Head - MCA
Ph.D., M.Tech (Comp. Sci.),
MMS (Systems)
Experience   : Total - 21 Years
    Teaching   : 15 Yrs
    Industry   : 6 yrs

Domain : Information Technology

No. of research papers presented / published:
12 + one BCUD
No. of books published : 03
E books - 03

Achievements / Award received :
National Award from Computer Society of India a
Best International Research Paper Presenter.

CA Meghana Limaye
Associate Professor

Department Head - Management
Domain Mentor - Finance
FCA, M Com, B Com,
Pursuing PhD in Finance

Experience   : Total - 25.5 Years
Teaching   : 22 Years
Industry   : 3.5 year

Domain : Finance, General Management

No. of research papers presented / published : 02

Achievements / Award received :
-   Attended World CA Women Summit-
-   Two days INTERNATIONAL CONFERENCE 14th to
    17th January, 2015

Dr. Anjali Vamburkar
Assistant Professor

Programme Head - MBA
LL. B. MBA, Ph.D

Experience   : Total - 16 Years
Teaching   : 14 Years
Industry   : 2 Year

Domain : Finance, General Management

No. of research papers presented / published : 10
Publication in International Journal: One

Achievements / Award received :
Best Teacher Award in year 2008

Aparna S. Dixit
Assistant Professor

Programme Head : PGDBM

B. Com, M.C.M, M.M.S.

Experience   : Total - 14.5 years
Teaching   : 14.5
Industry   : Nil

Domain :
Human Resource Management, General Management

No. of research papers presented / published : 11

Mrunal N. Belsare
Assistant Professor
Domain Mentor :
General Management
M. Com, MCM, PGDBM, MBS (HR)
Experience   : Total - 22 Years
Teaching   : 21 Years
Industry   : 1 year

Domain : Human Resource Management, Information
Technology, General Management

No. of research papers presented / published : 14
Achievements / Award received :
1   6th State Level "Pushpai Shikshak Ratna Award -
    2010".
2   10th State Level "Pushpai Shikshak Ratna Award -
    2014".
3   Six Sigma Green Belt Certification with Distinction

Girish Mude
Assistant Professor

B Sc. (Ag), MBA (Marketing), MMM, PGDFT, UGC-NET, SET, Ph. D (Pursuing)

Experience : Total - 8 Years
Teaching : 7.5 Yrs
Industry : 0.5 Yrs

Domain : Marketing

No. of research papers presented / published: 8

Varsha Nadkarni
Assistant Professor

Domain Mentor :
Human Resource Management
MBA (HR, MKT), B.Sc. (Electronics)

Experience : Total - 10 Years
Teaching : 10 Yrs
Industry : Nill

Domain : Human Resource Management

No. of research papers presented / published : 10

Achievements / Award received :
Won the first prize in "Live Research Project on HR Issues Competition 2015" Organized By MCCIA on 19/3/2015

Mrs. Swapna Saoji Akolkar
Assistant Professor

B.Com, MCM, PGDBM (HR), MBS (HR), ADSE

Experience : Total - 19 Years
Teaching : 12 Yrs
Industry : 7 Yrs

Domain :
Human Resource Management, General Management

No. of research papers presented / published : 09

Dhanashree Tharkude
Assistant Professor

MPM, B. Com.
Ph. D (Pursuing)

Experience : Total - 15 Years
Teaching : 10 Yrs
Industry : 5 Yrs

Domain :
Human Resource Management, General Management

No. of research papers presented / published : 03

Mrs. Vinita Ahire Kale
Assistant Professor

MBA Finance, B com

Experience : Total - 6.3 Years
Teaching : 5.7 Yrs
Industry : 0.6 Yr

Domain :
Finance

No. of research papers presented / published : 10
No. of books published : Nill

Achievements / Award received :
SEBI Certified Resource Person

Mr. Swapnil Undale
Assistant Professor

MBA, M. Phil.

Experience : Total - 17 Years
Teaching : 3 Yrs
Industry : 14 Yrs

Domain :
Marketing Management & General Management

No. of research papers presented / published : 03

Ms. Ujwala Bairagi
Assistant Professor

Ph.D Registered, MBA Finance/IT, BE-Computer

Experience	: Total - 10.7 Years
Teaching	: 7 Years
Industry	: 3.7 year

Domain : Finance, General Management, Operations

No. of research papers presented / published : 11

Achievements / Award received :
1. Received "Best Research Paper" Sinhgad College of Engineering: Dept of Management.
2. Selected in TOP 10 for National Social Plan at NMIMS

Akanksha Kherdikar
Assistant Professor

B. Sc., MCA

Experience	: Total - 6.5 Years
Teaching	: 5 Yrs
Industry	: 1.5 yrs

Domain : Information Technology

No. of research papers presented / published: 04

Sunil Adhav
Assistant Professor

BE, MBA (Finance), UGC - NET

Experience	: Total - 4 Years
Teaching	: 4 Years
Industry	: Nill

Domain : Finance & Operations

No. of research papers presented / published : 02

Neelam Raut
Assistant Professor

UGC - NET, MBA (Marketing), PGDFT, B. Pharm.

Experience	: Total - 11 Years
Teaching	: 03 Years
Industry	: 08 year

Domain : Marketing Management

No. of research papers presented / published : 3

Ashish Kulkarni
Assistant Professor

MCA, SCJP

Experience	: Total - 4.3 years
Teaching	: 4.3 years
Industry	: Nil

Domain :
Information Technology

No. of research papers presented / published : 03

No of workshop Attended : 03

Archana Singh
Assistant Professor

MBA

Experience	: Total - 10 Years
Teaching	: 6.5 Years
Industry	: 3.5 Year

Domain :
Information Technology, Operations, General Management

No. of research papers presented / published : 19

Bhushan Mehare
Assistant Professor

MBA (HRM), MBL, BSL, LLB

Experience : Total - 5.5 Years
Teaching : 1.5 Yrs
Industry : 4 Yrs

Domain : Human Resource Management

No. of research papers presented / published: 2

Achievements / Award received :
Awarded as "First Ranker: Best Participant" at Faculty Development Programme organized by Department of Management, Birla Institute of Technology Mesra (Ranchi).

Manohar Mahadeo Karade
Assistant Professor
SET in Management, MBA-HRM, M.A. English, B.Ed- Eng & Geography, D.I.T.

Experience : Total - 7 Years
Teaching : 5 Yrs
Industry : 2 Yrs

Domain : Human Resource Management

No. of research papers presented / published : 24

Achievements / Award received :
1) First Rank in SET Exam of Management, August, 2011 conducted by UGC.
2) Ideal Teacher Trainee Award
3) Second Prize winner for the Research paper in National Conference VIIT, Baramati.

Pallavi Rahul Gedamkar
Assistant Professor

MBA (Finance)

Experience : Total - 4.11 Years
Teaching : 4.5 Yrs
Industry : 6 Months

Domain :
Finance & General Management

No. of research papers presented / published : 04

Dinesh M. Banswal
Assistant Professor

MCA

Experience : Total - 5.10 Years
Teaching : 5.4 Yrs
Industry : 6 Months

Domain :
Information Technology

No. of research papers presented / published : 01

Harshal P. Shinde
Assistant Professor

MBA (Mktg.)

Experience : Total - 5.6 Years
Teaching : 6 Months
Industry : 5 Years

Domain : Marketing

Dayanand V Suryawanshi
Assistant Professor

MCA, B. Sc. (Phy.)

Experience : Total - 9 Years
Teaching : 9 Years
Industry : Nill

Domain : Information Technology

No. of research papers presented / published : 03

And many more...

Faculty **Achievements**

Faculty Name	Achievement	Brief information about achievement/award
Prof. (Dr) Sayalee Gankar	1. Chairman of Board of Studies (HRM) at Savitribai Phule Pune University.	1 She is appointed as Chairman of Board of Studies (HRM) at Savitribai Phule Pune University for the Academic Year 2014-2016.
	2. Co Opted member at NHRD	2 She is appointed as Co Opted Member for Executive Committee NHRD, Chapter Pune
	3. Won the first prize in "Live Research Project on HR on 19/3/2015	3 Live Research Project on HR Issues Competition 2015" was Organized By MCCIA to promote research related to HR and develop research aptitude of students. Ten teams from various institutes in Pune have participated and presented their live research project. Under the guidance of Dr. Sayalee Gankar MITSOM Students have completed the live project.
Dr. Shubhalaxmi Sanjay Joshi	1. International committee chair	2015 International Conference on Systems Science and Management Engineering（SSME2015）will be held on July 26-27, 2015, Phuket, Thailand.
	2. Book – Management Information Systems	This books is now prescribed as a text book for Gujarat State University, Raigad Technical University and Shivaji University
CA Meghana Limaye	Attended World CA Women Summit Two Days International Conference	13th to 17th January, 2015 at Dubai organized by Women Members Empowerment Committee
Dr. Anjali Vamburkar	Awarded doctorate	PhD awarded by Savitribai Phule Pune University in Organization Management.
Mrunal Belsare	1. Received prestigious 10th State Level "Pushpai Shikshak Ratna Award" 2014.	Received this award for the contribution in education & social work.
	2. Passed Six Sigma Green Belt Certification with Distinction.	UK Accredited Certification in Six sigma.
Girish Mude	University –SET Exam	As per UGC guidelines, after June 2002, SET qualified candidates shall be eligible to apply for the post of lecturer only in the Universities / Colleges belonging to the same state whose SET Examination they have cleared
Varsha Nadkarni	Won the first prize in "Live Research Project on HR Issues Competition 2015" Organized By MCCIA on 19/3/2015	Live Research Project on HR Issues Competition 2015" was Organized By MCCIA to promote research related to HR and develop research aptitude of students. Ten teams from various institutes in Pune have participated and presented their live research project.
Manohar Karade	First Prize in Research Paper Completition,2015	Received the first prize of Rs. 10,000 , Trophy and Certificate in Vista 2015, National Level Research Paper Competition held between 7th to 13th Feb,2015
Bhushan Mehare	Selected for FDP on Current trends in Human esource Management at BIT MESRA Awarded as "First Ranker: Best Participant" at Faculty Development Programme organized by Department of Management, Birla Institute of Technology Mesra (Ranchi).	Faculty Development Programme on Contemporary HR trends and Practises , Organized by: Department of Management, Birla Institute of Technology Mesra (Ranchi). It was Sponsored by: All India Council for Technical Education (AICTE)

Faculty Research Conference Participation

1. **Indian Institute of Management (IIM) Bangalore- International Conference on Transnational Entrepreneurs and International SMEs in Emerging Economies: Drivers and Strategies**

- Prof. Dr. Sayalee Gankar has presented paper titled "Teaching is better than Self- Learning: Role of Manageemnt Institutes in Developing transactional entrepreneurs", in May 2015

- Mr. Bhushan Mehare, Mrs. Vinita Ahire has presented papers on" Ignorantia juris non excusat:: A comment on Transactional Entrepreneurs", in May 2015

2. **MCCIA's Competition for Management Students on the 'Live Industrial Project on HR issues of Pune Industry'**

- Prof. Dr. Sayalee Gankar has guided a faculty member Mrs. Varsha Nadkarni and students team on Live Research Project for topic "Assessment of Situational Leadership Style." Team banged the first prize for this Live Industry Research Project", in March 2015

3. **Sai Balaji International Institute of Management Sciences (SBIIMS) and International Institute of Management and Human Resource Development (IIMHRD), Pune (VISTA2k15)**

- Prof. Dr. Sayalee Gankar and Mr. Manohar Karade have presented paper titled "Measuring Effectiveness of Apprenticeship Training Programme through Kirkpatrick's Evaluation Model", inFebruary 2015

They received First Prize of Rs. 10000/-, Medal and Certificate for research paper presented at 'VISTA2k15'

4. **BITS, Pilani -'INTERNATIONAL CONFERENCE ON EVIDENCE BASED MANAGEMENT 2015 (ICEBM2015)**

- Mr. Swapnil Undale has presented a research paper titled 'Prevalence of evidence based management in Pharmaceutical Sales management in India', in March 2015

5. **Indian Institute of Technology (IIT) Kharagpur- Management Doctoral Colloquium and Research Scholars Day (MDC & VRS 2015)**

- Mr. Mude has presented research paper on "Agritourism in Maharashtra: Towards a Success Model", in February 2015

- Mrs. Vinita Ahire has presented research paper on "Mobile Banking Era: 2020", in February 2015

6. **International Conference on Evidence Based Management 2015, BITS, Pilani (Rajasthan)**

- Mr. Mude has presented paper on "Investigating evidences for economic and social challenges of Agritourism development in Maharashtra.", in March 2015

7. **18th Nirma International Conference on Management (NICOM 2015)**

- Mrs. Mrunal Belsre has presented paper titled "Exploring the social harmony in workforce through the Role of HRM in promoting CSR activities by selected companies in Pune City." in Jan 2015

Visiting **Faculty**

No.	Name of The Staff	Subject	Experience	
			Indust.	Acad.
1	Mr. Ulhas Kelkar	Totyla Production System	16	10
		Global Logistics & Supply Chain Management		
2	Mr. Shantanu Jahagirdar	Legal Dimensions of International Business	15	10
3	Mr. Debashish Dutta	Global Strategic Management	15	8
		Compensation Management		
4	Mr. Kishor Joshi	Export Documentation Procedures	32	14
		Business Environment		
5	Mr. Vadianathan	Treasury Management	8	38
6	Mr. Rajeev Deo	Product Management	24	9
7	Mr. Marutpal Bhattacharya	Business to Business Marketing	13	20
		Global Marketing		
8	Mr. Suren Kulkarni	Strategic Brand Management	20	1
9	Mr. DNB Singh	Consultant Counselor Trainer for Management Student	45	-

Administrative **Staff**

| Sr. No.	Name of The Staff	Designation
1	Mr. Arun Hanumant Shinde	Assistant Registrar
2	Mr. Nitin Shantanu Joshi	Librarian
3	Mr. Chandrabhushan Bhagwantrao Sanap	Computer Lab Incharge
4	Mr. Rajneesh Bali	Head-Corporate and Placement
5	Mr. Dilip Govind Kulkarni	Student Co-ordinator
6	Mr. Santosh Arjun Kaulage	Sr. Clerk
7	Mr. Archit Vinayak Gaikwad	Jr. Clerk
8	Mr. Mahesh Sadashiv Dhok	Jr. Clerk
9	Mr. Vinod Bhandare	Jr. Clerk
10	Ms. Pooja Pharande	Acc. Clerk
11	Mr. Nitin Vasant Zade	Student Co-ordinator
12	Mr. Manoj Bhosale	Artist
12	Ms. Arati Shrikant Gulavani	Counselor Admission
13	Mr. Ajay Gajanan Bhavsar	Computer Lab Assistant
14	Ms. Varsharani Arjun mule	Library Assistant
15	Mr. Vidhyadhar Krishna Patil	Library Assistant
16	Ms. Pramila Rajaram Sail	Library Assistant
17	Mr. Daulatrao Nivrutti Waghmode	Incharge Generator Section
18	Mr. Baliram Janardan Lad	Xerox Operator

Life at **MITSOM**

Faculty & Student Engagement
Through Active Participation

" MITSOM is well known for the range and quality of Events. Guest Lectures and Industry interaction through HR, Finance, Marketing and IT meet, International research conference, National & International Study Tour are focused on bridging the gap between academia and industry. "
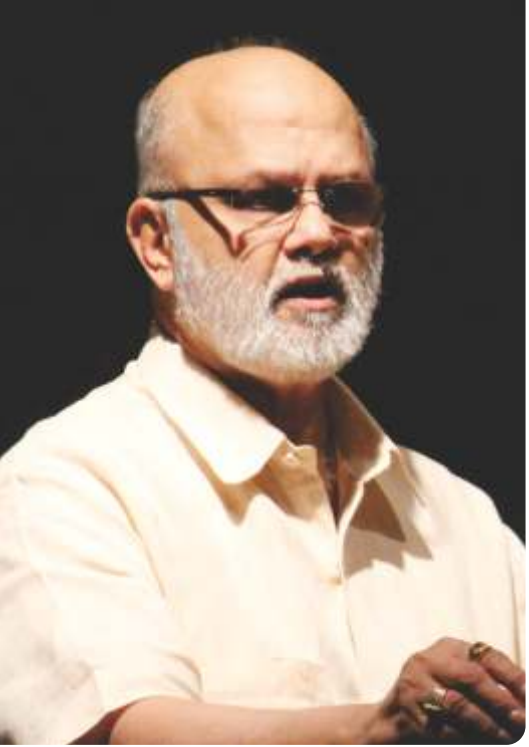
Interacting with the
Who's Who

"Today, success in business is as much about understanding business models. With our exceptional academic advisory board, faculty, demanding curriculum, and strong corporate network, institute is committed to educating not just leaders of business, but entrepreneurs also."

23

Meets & Conferences

HR 2020: Mega Morphosis

HR Meet 2014 is an initiative of MAEER's MITSOM for every academic year. The sole objective is to bridge the gap between industry and academia. It emphasized at educating the participants with the latest challenges in HR and also to understand the changing role of HRM in current business scenario. HR 2020: The Mega Morphosis meet facilitated high interaction to design effective learning and development strategies to foster capable individuals in Global Business World.

The session themes encompassed all contemporary issues in Human Resource filed. HR meet witnessed active and enthusiastic participation from Academic, Industry and Students from Pune and Mumbai.

This year for HR 2020: The Mega Morphosis, MITSOM had an opportunity to interact with "The Father of Indian HRD" Dr. T. V. Rao, along with NHRD members. Senior Industry professionals like Mr. Rajendra Pawar - DGM HR- Kirloskar Pneumatics, Ms. Anjali Byce, VP HR- SKF Group, Mr. Robert Menezes- Sr.HR Manager- Standard Chartered Limited, Mr. DNB Singh- CEO People Transformation- Ex GM HRD – Indian Oil, Mr. Indronil Bose - Head HR, Sahara Group, Mr. S. Sathiavageeswaran- Executive Director HR- Indian Oil Corporation, Mr. Mukund Jagirdar- GM HR- Essar Steels and many more were present as a guest speaker for the meet.

Marketing Meet

MAEER's MIT School of Management, Pune, in association with Savitribai Phule Pune University and Business Standard had organized "Marketing Meet 2014 - Xperience the Future" on 1st November 2014 at Dnyaneshwara Hall, MIT Campus, Pune.

This Marketing Meet was focused on "Digital Marketing: The town square for the Global Village" and "What Great Brands Do?" Mr. Dharmendra Jain Narain, Director – FTII (Chief Guest) and Mr. Dr. Ravindra Jaybhaye, OSD, BCUD Savitribai Phule Pune University (Guest of Honor), had inaugurated Marketing Meet 2014: Xperience the Future. Industry senior professionals like Ms. Suhasini Kirloskar, Chief of Marketing (CMO) at G S Lab; Mr. Amit Pednekar, Regional Manager at Inteliment and Mr. Shravan Kadvekar, Head, Product Sales & Marketing- Harbinger had discussed very innovative theme i.e. "Digital Marketing: The town square for the Global Village". In

post lunch session, Mr. Maharana Ray, DGM - International Marketing at Bajaj Auto Ltd; Mr. Sreekant Srusti GM - Brand Capital at Bennett Coleman and Co. Ltd. (Times Group)Pune,, Mr. Sanjay Sayani, Director - Corporate Communications, Branding & PR - DSK Group enlighten audience on What Great Brands Do? Mr. Sanjay Sayani, Director - Corporate Communications, Branding & PR - DSK Group and other Speakers outlined challenges and trends in the marketing and branding industry. Prof. (Dr.) Sayalee Gankar, Director, MAEER's MIT School of Management, Mr. Devendra Chawla, CEO - Food Bazaar (Future Group), Prof. Girish Mude, Marketing Meet Co-ordinator and otter faculties were present at the valedictory function.

Power Tech 2014.

PowerTech 2014 was the state level event organized for IT students in Maharashtra. The event was organized on 9th and 10th Oct 2014 in Dnyaneshwar Hall. Almost 650 students from various colleges participated in the event. The guest speakers graced the function were **Mr. Parag Kulkarni,** CEO and MD of Openview Technologies, Pune, **Mr. Sanjay Patwardhan,** CEO of Centre of Excellence at Cybage Softwares, **Mr. Prashant Pansare,** Managing Director - Inteliment Technologies, **Dr. C. M. Chitale,** Director, EMRC, & Professor at Department of Management Sciences (PUMBA), Savitribai Phule Pune University

Powertech was spanned over 2 days beginning with Inaugural function proceeding via various events till valedictory function. These functions witnessed eminent personalities from industry. There were various events conducted in POWERTECH for developing skills of the participants in IT and Management activities, such as Dark Knight in C, Mad Ads, Capture 360o, Quiz-O-Tech, Pack Your Bags, Web Devil, Treasure Hunt, Game Wars: Need for Speed Most Wanted, Game Wars: Counter-Strike 1.6.Box Cricket This event was concluded by prize distribution.611 Students participated in this activity from various colleges all over Maharashtra.

The main aim of organizing Power Tech was to bridge the gap between industry and academician by providing a platform to interact with industry professionals the event was conducted to help in developing management skills among students .as well to equip students and managers with skills to meet the challenges and opportunities of the corporate world

Tour de Globe

The International Business Forum launched its flagship event "Tour de Globe" which was organized by MBA IB students and MBA juniors. "Tour de Globe" as the name suggests, tour of the various countries of the world. Since the inception of the idea of Tour de Globe it was widely accepted and gained momentum and enormous support from the faculty and students of MBA Programme. A total of 14 developed and developing countries/Regions had been shortlisted showcased the areas such as politics, economy, technology, culture, food, tourism, trade, employment opportunities and relations with India by the forum members and participants. The representatives for each country were giving all the information to the visitors at the respective country stalls. The team which stole the show took away the winning tag.

Enactus

MIT School of Management in association with Enactus, HBS Club of India & Indian Woman Network hosted the event 'Top-to –Future –Top' Forum at MAEER's Swami Vivekanand Auditorium, MIT Campus, Pune on 5th March 2015. Enactus is an international non-profit organization that brings together student, academic and business leaders who are committed to using the power of entrepreneurial action to improve the quality of life and standard of living for people in need. The program was conducted via two panels that shared their experiences on and highlighted themes such as 'Innovative Thinking and Application, 'Work-Personal Life balance', 'Balancing needs to the People and the Planet' and a myriad of other essential qualities required for succeeding as a 'Social Entrepreneur'. The Welcome address was delivered by Prof(Dr.) Sayalee Gankar. Followed by the inaugural address by Mr. Raul Karad (Vice President of MIT), and a brief introductory overview of the programme by Mr. Manpreet Kaur (President of HBS club). The first panel consisted of speakers - Mr. Rahul Karad-VP & ED MIT group of institutions, Dr. Ganesh Natrajan-Vice Chairman & CEO Zensor Technologies, Mr. Dinesh Deo-CEO BNY Mellon India, Mr. Pramod Chaudhari-Founder chairman & MD Praj Industries Limited. The second panel consisted of speakers- Ms. Sullaja Firodia - Joint Managing Director Kinetic Motor Company Limited, Dr. Uma Ganesh – CEO Global Talent Track, Ms. Namita Vikas- Senior President & Country Head Yes Bank Limited.

Finance Meet

MAEER's MIT School of Management, Pune, had organized Finance Meet 2015 - '360 Degree Finance' on 28th January 2015 at Dnyaneshwara Hall, MIT Campus, Pune. FINANCE MEET was held for enlightening the students on various aspects of Finance and enhancing their knowledge by introducing them to new and upcoming domains of Finance. This Finance Meet was focused on the themes - Project Finance: The Brighter Side of Development, Corporate Finance: The Future Giant and Financial Inclusion: Why Financial Inclusion in India is not quite there yet. Hon'ble Shri. Padmanabhan, Executive Director, Reserve Bank of India., had inaugurated Finance Meet 2015 - '360 Degree Finance'

In first session, C. A. Akshay Mulay, CFO, Amit Enterprises Associate and Shri. Nitin Deshpande, CFO, DSK Developers Ltd. had discussed very innovative theme i.e. "Project Finance: The Brighter Side of Development". In post lunch session, C. A. Rahul Tungatkar, IndusInd Bank, Head for Corporate Banking, West India and Shri. R. S. Malavade, Ex. Assistance General Manager, Bank of India enlighten audience on Corporate Finance: The Future Giant.

In last session, Shri. Satyajit Dwivedi, College of Agricultural Banking, RBI Pune, General Manager had discussed about "Financial Inclusion: Why Financial Inclusion in India is not quite there yet".

Prof. (Dr.) Sayalee Gankar, Director, MAEER's MIT School of Management, Shri. J. V. Mehta, Bank of Baroda Dy. Zonal Head, Prof. Vinita Kale, Finance Meet Co-ordinator and otter faculties were present at the valedictory function.

National Network Security Championship Workshop

MAEER's MIT School of Management, Pune, in association with E-Cell IIT-Bombay and Network Bulls, Gurgaon organised a workshop for two days on National Network Security Championship on 25th & 26th February, 2015 MITSOM Campus, Pune

NNSC 2015 is India's Biggest Network Security Championship with workshop series jointly being organized by Entrepreneurship Cell-IIT Bombay an organization of IIT Bombay that aims at manifesting the latent entrepreneurial spirit of the young students and Network Bullstudy Pvt Ltd. The aim of the workshop was to enable students to develop pre-final year and final year projects on Cisco networking after the workshop which will help them get edge over other students.

NNSC Workshop started with an inaugural function at Room 506 MIT School of Management. The programme was inaugurated by Prof. Dr. Joshi Department Head MCA .After the inaugural function the training session was conducted by Mr. Manish Kumar Tyagi of Network Bulls, Gurgaon. On the first day of Training he delivered session on topics like - Introduction to Network Technologies, Topologies, OSI Model, Protocols, IP addressing(IPv4,IPv6), Subnetting, Packet Flow.

Second day session included the topics like CISCO Packet Tracer, Devices used: Router 1841, Switch hitlist 29 and practical as well as theory on above mentioned devices.

At the end of the workshop certificates were distributed to all the student participates and volunteers. This workshop gave MITSOM students a practical exposure to students over networking technology.

New Managers orientation

The New Manager Orientation Program (NMOP) was offered to second year management students at MITSOM. This year the theme was "Be the change...." The content covered variety of topics that will help reinforce and enhance behavior and skill building around the competencies. The purpose of this program was to introduce the students to corporate culture, learn from their experiences during their Summer Internships and encourage them to interact. This program also aimed at equipping them with skills required to meet the challenges and opportunities of the changing business world. The two days sessions included "Changing Business Scenario and resultant Industry Expectations" – a talk by Mr. Bipin Datar – Chief Commercial Officer in Amit Builders, Pune, "Six Thinking Hats" by Mr. Milind Biwalkar, Senior consultant, "Pursuit of Excellence" by Mr. Bhaktiprasad Deshmane. The orientation program spanned over two days and exposed students to a variety of speakers from different fields.

Polished Professional

Orientation Programme by Polished Professional for MCA second year and third year students was organized from 21st to 24th July 2014. Mr. Chirag Shaha, Mrs. Manisha okhale Shah guided the students . The prgramme was conducted to guide students to gain the confidence which they need to succeed in their chosen spheres. Many students have tremendous potential to excel in whatever they do and this workshop guided them by providing a platform to realize their full potential. The programme spanned over four days and students were coached to present themselves well, be able to talk convincingly and possess social skills and etiquette, so that they can advance in their career. Students were also guided on effective resume writing and how to face interview smartly.

Academic Inaugural Function

Academic Inaugural Function was organized on Friday, 8th August 2014 at Vivekanad Hall.

An inauguration is a formal ceremony to welcome students of the new batches and mark the beginning of an academic activity. The purpose of our Management programs is to help in developing future leaders by providing the experience and networks to succeed. By giving them an access to the most senior leaders and to some of the most challenging positions, we want them to apply their original thinking to the real-world opportunities of business.

The Inaugural program was a half day function organized for all junior batches of MIT School of Management MBA, MCA and PGDBM. Mr. Shishir Joshipura Country Head & Managing Director, SKF India Ltd. was the chief guest and Mr. Minocher Patel Founder Director, Ecol Solitaire and Mr. Manoj Sonawala GM Corporate & Company Secretary, TATA services Ltd were the guests of honor.

Competency Mapping

Competency is an underlying characteristic of an individual which is causally related to creative and effective performance. It can be motives, traits, self-concept, attitudes or values, content knowledge, or cognitive or behavioral skills and / or any individual characteristic that can be measured reliably and that can be shown to differentiate significantly between superior and average performers. With an aim to carry out competency analysis MAEER's MIT School of Management (MIT-SOM) On Saturday, 23rd August, 2013, conducted an aptitude test for all its newly joined post graduate management students of MBA programmes. The purpose of the activity was to pre-screen the individual students who have joined the institute through diverse educational and cultural backgrounds. It was an attempt to document students various skills related to different areas covered in test. The outcome of the activity is an individual repository for students with which the individual can be groomed to understand, decide upon and achieve the desired goals and at the same time the institute can track the transition of an individual student and constantly guide the student during his/ her tenure at MITSOM.

Parent teacher meeting

The purpose of this program was to interact with parents of the students to whom the faculty teaches for a whole academic period. The aim is to sensitize parents about the education imparted, quality of inputs, discipline norms etc. It is also intended to make parents comfortable with internal faculty. It is also to provide guideline of concurrent evaluation of students as per the requirement of updated Savitribai Phule Pune University syllabus. The scope of this meeting was to provide know how of sessions, time table, discussions on exposure to be provided to the students and inclusion of case study pedagogy for enhancing quality of the teaching. It also aims to make parents acquainted with placement efforts taken by Institute, the various specialization basket offered and future plans of the Institute. The Objectives of organizing Parent teacher meeting are - To brief parents about their ward's progress, To provide know how of sessions, time table, discussions on exposure to be provided to the students, To provide information on placement efforts, To find how parents can contribute to better Institute building. Parent Teacher meeting is conducted at the end of every semester.

Annual Social Gathering

The Annual Social Gathering, Antarang-2015 was organized on 19th, 20th and 21st January, 2015. The formal function was conducted jointly by MITSOM, MITSOB, MITSOG, MIT DMSR and MITCOE-CMSR on 20th January, 2015 in Swami Vivekanand Auditorium between 10.00 am to1 pm. Mrs. Bhargavi Chirmuley - Film and Television actress and Mrs. Ritu Nathani - Director Cybage Software Pvt. Ltd. was invited as the Guest of Honors for the function. The dais was shared by Prof Dr. V. D Karad - Founder of MIT Group of Institutions, Prof. Mr. Rahul V. Karad, Prof. Dr. Sayalee Gankar- Director, MITSOM.

The meritorious passed out students of 2013-15 batches from MBA, MCA and PGDBM were awarded with a trophy and certificate at the hands of Guest of Honors for their great achievements during the academic year 2013-2015 at MITSOM. This time MITSOM has also included few awards in various category Manjari Joshipura award for Leadership - Ambition and Nisha Chhaya award for Leadership – Courage

Book Review Competition

Book Review: The Young Critic takes place at MIT School of management for first year students each year to improve reading habits of students and to provide a platform where the students can improve their writing skills as well as their comprehending skills. The objective of the program is to give exposure to students to various important books and the message from it. This event also assists in encouraging them to visit library and read books .The event was for one day to inculcate the habit of reading and comprehending in students and to provide platform for proper detailed sharing about the books read. Many students read & presented a variety of books which led the other students to get exposure to more books. Book review competition was held on 6th January 2015. Books were classified into two categories viz. General Management and Biography/autobiography. The activity was funded by the Research & Library Forum. After receiving almost 120 book reviews, the preliminary round was held for short listing the best who were awarded the prizes for the book review. The Managing Director of Grandview research had come to grace the occasion and thereby presented the awards to the winners.

MPOWER 2015
5th Management Carnival

"MPOWER" is the name which has become synonymous with grand success in very short span of time. MPOWER is the annual B-School meet of MIT School of Management. With activities ranging in 6 verticals of management counting up to 13 in the various versions of the events. MPOWER is an initiative comprising management activities which will test the overall aptitude of the participants and boost the search for leaders of tomorrow. The event aims to bridge the gap between the theories learnt in class and their application in the real world. The theme of MPOWER 2015 was "Real life lessons from Reel life". Thus the names of the events were camouflaged to get a reel life experience in the real life.

Events

1)   The Impassioned Eye
2)   Inventory Mania (Operations)
3)   Being like Trucker (B-Plan)
4)   Les Quizarables (B-Quiz)
5)   IPL Kurukshetra
6)   Showbizz (Mad Ads)
7)   RAGE (LAN Games)
8)   Stumped (Box Cricket)
9)   Bid & Hammer
10) HR Transformers

11) The Godfather (Best Manager)
12) The Wolf of Wall Street (Mock Stock)
13) Jugaad

The event was scheduled on the 5th & 6th of February 2015. MPOWER - 2015 had a foot fall of around 1500 students from 80 colleges all over Maharashtra. The event reached over 80000 individuals directly and over 2 lakh people indirectly through ground sponsors, posters, brochures. The valedictory function was graced by celebrity guests of BAJI movie – Shreyas Talpade, Amruta Khanvilkar and Jitendra Joshi.

Tech Meet

This event was organized on 21st September, 2014, for understanding and implementing digital marketing. In this event new technologies for implementing online marketing were also discussed. Digital Marketing is marketing that makes use of electronic devices (computers) such as personal computers, smart phones, cell phones, tablets and game consoles to engage with stakeholders. Digital marketing applies technologies or platforms such as websites, e-mail, apps (classic and mobile) and social networks. Social Media Marketing is a component of digital marketing. Many organization uses a combination of traditional and digital marketing channels; however, digital marketing is becoming more popular with marketers as it allows them to track their Return on investment more accurately compared to other traditional marketing channels.

The speakers for the Tech Meet were Mr. Noor Salam Khan, Web Developer, Cognizant Pvt Ltd., Mr. Lakeer Kukadia, Enterprenur, Web Matrix ,Mr. Rahul Ghike, Web Developer, Cognizant Pvt Ltd., Mr. Sagar Vairagkar, Developer, IBM, Mr. Dinesh Brid, UX Directot, Notch UX

Workshop on Internet on things organized by Computer Society of India

Workshop on Internet on things organized by Computer Society of India was organized on 7th February, 2015. The guest speaker for the workshop were T. Anand Entrepreneur QUICKLY Solutions, KNEWRON Technologies. Students gets the knowledge of upcoming technology, the concept of Smart City and application of internet of things and the areas where it can be implemented like phones, medicals, colleges etc were discussed the outcome of programme is student get idea of future and they analyze the power of internet in applications

Conjoin 2014-Connecting People for mutual benefit

Conjoin means to reconnect. It means to walk again It means to reframe. This very meaning was shaped in the form of Conjoin-2014 The Alumni network Conceptualized by Prof. Mrs Mrunal Belsare and encouraged by Prof. Dr. Sayalee Gankar (Director MITSOM). The objective of organizing this network meet was to get connected professionally with all the passed out batches. To explore and grow in common endeavor. Conjoin – 2014 aims to have expressed contacts for the seniors for placements where as for juniors to help them for summer internship. Conjoin – 2014 provides platform for the present batches to have a golden hand shake with all the passed out batches also their by expanding the network of professionals. It also gave the present batches a chance to interact and learn from the alumni. MITSOM Alumni were invited for the event.

Academic Advisory Board Members Counseling Session For Specializations - Marketing, HR, Finance, IT & Operations Domain

A Counseling session was organized for MBA II semester for all specializations by Industry renowned speakers of Academic Advisory Board Members on 28th February, 2015 at MTSOM Campus. This interaction of Industry experts with the students enabled the input from top management stalwarts' from Industry (CEO, Direct, MD, VP etc) to interact with students and provide insights for them to learn and understand career-building skills and get a taste for success in an industry that is hungry for talent .Academic Advisory Board expertise can make an immediate impact on a student's passion for a career in the industry. This interaction helped students to take decisions on specialization choices while shaping ones career. To know what are the challenges and opportunity in various field and various job opportunities available

Following were the experts from Industry Operations Domain - Neeraj Tiwari - Plant Head - Fiat Automobiles, Human Resource Domain - Mr Jaideep Kotnis - Country head, HR, Japfa Comfeed India Pvt. Ltd., Finance Domain - Mr. Neeraj Madhekar - VP Yes Bank, Marketing Domain - Mr. Manish Keswani-Director MAK Media & creations Pvt Ltd, IT Domain - Dr. Smita Totade - Professor and CIO, National Insurance Academy, IB Domain - Jayprakash B. Somani - Exim advocate in CESTAT and High court, Mumbai.

Industrial Visits During the Year July 2014 To April 2015

The purpose of the Industrial Visit was to help students to gain first hand information regarding functioning of the Industry which presents the students with opportunities to plan, organize and engage in active learning experiences both inside and outside the classroom. Industrial Visits enabled students to appreciate the functioning of industries in order to relate/integrate their theoretical knowledge to the real industrial application. Through visits to organizations in different industrial nature, students gain first-hand exposure to the workflow, management and organization style of real-life industrial operations.

Sail Point Technologies India Pvt Ltd, SB Road Pune
Students - MCA Sem IV Div B
Date : 5th March 2015

e-Zest Solutions Ltd, Hinjawadi, Pune
Students - MCA, Sem IV Div A
Date : 5th March 2015

RBI, Mumbai
Students - MBA Finance
Date : 26th September 2014

JNPT, Mumbai
Students : MBA , MCA
Date : 23rd January 2015

National Study Tour At Gujarat

The national tour was conducted by Purple Squirrel Eduventures Pvt. Ltd for 7 days to make students understand the various processes of manufacturing, packaging, distribution and other important internal processes of companies & institutions in Gujarat. The tour operators provided brief introductions to the different processes in these organizations, and offered students a chance to experience the atmosphere within companies as well as the scenic beauty of locations in Kutch and Ahmedabad.

The purpose of this program was to give the practical approach of manufacturing, packaging, distribution and other activities of various companies & institutions in Gujarat:

- AMUL India
- Arvind Mills
- Adani Ports
- CERC (Consumer Education and Research Centre)
- IIM - Ahmedabad
- Sun Temple
- Akshardham Temple

The students gained rich knowledge regarding the culture, heritage, historic importance and scenic natural wonders of various locations in the state of Gujarat - Akshardham Temple, Sun Temple, Vintage Car Museum, Sabarmati Ashram, etc. The tour provided insight into the internal processes within companies that produce and manufacture textiles, milk, etc. or conduct trade through international ports. The students also indulged in practical-oriented interal tours of institutions such as CERC and IIM-A.

Guest Lectures
During the Year July 2014 To April 2015

> Guest Lecture by **Mr. Neerav Nagar**

Guest Lecture by IIM Ahmedabad Faculty Mr. Neerav Nagar was held on 21st of February 2015. The purpose of this guest lecture was to enhance the students' knowledge by usage of case study teaching pedagogy by IIM Faculty. The objective of this guest lecture was to groom student for their placement & own development, to build confidence in the students, to assist the students to know about earnings management and to understand discrepancies in accounts.

> Guest lecture **Mr. Sahasrabuddhe**

A Guest lecture for MBA I semester was conducted by Mr. Sahasrabuddhe is a CFP (Certified Financial Planner), M. Com and an Accounting technician The guest lecture was organized on 2nd September 2014. Mr. Sahasrabuddhe spoke about the opportunities for making money in the field of finance. The options open are Banking, Mutual Funds, Entrepreneurship and Stock Market. He educated the student about the 4 types of banking namely Retail, Investment, Merchant and Corporate.

> **Interactive session** on Legal Concerns of current business scenario - The session was organized on Saturday, 3rd Jan 2015. The Guest Speakers were Mrs Shilpa Joshi Mehetre, Senior Manager – Legal, Mahindra & Mahindra Ltd., Mumbai and Adv. Dhiraj Mehetre, Counsel Bombay High Court, Mumbai.

> Guest Lecture by **Adv. Shrikant Malegaonkar**

Guest lecture on Domestic Enquiry was organized on 20th February 2015. The lecture was delivered by honorable by Adv. Shrikant Malegaonkar. The purpose of this session was to make student aware about the Domestic Enquiry, also to make student familiar with

ongoing real life cases. The objectives were to introduce students legal aspects of Domestic enquiry , to expose students to practical aspects of labor laws, to make students aware about domestic enquiry. Discussion was mainly focused on, domestic enquiry using principles of natural justice. The Guest Lecture highlighted - 'Hire and Fire policy shall not be adopted for Industrial employees' and 'No permanent employee can be removed from job without valid reasons except from retirement'.

▶ Guest Lecture by **Adv. Vibhakar Ramtirthakar**

Guest lecture on "Always Respect Her....." (Anti Sexual Harassment) was conducted on 20th February 2015. The lecture was delivered by honorable Adv. Vibhakar Ramtirthakar. The purpose of this session was to make student aware about the Sexual Harassment that employees face in organization. Also make student familiar with "The Sexual Harassment of women at Workplace (Prevention, Prohibition and Redressal) Act, 2013". The objectives of organizing this guest lecture were to create awareness in students about Sexual Harassment of women at workplace , to make students understand the Sexual Harassment of women at Workplace.

▶ Guest Lecture by **Dr. Santosh Bhave**

Guest lecture on "Best HR Practices In Industry" was conducted on 19th February 2015. The lecture was delivered by honorable Dr. Santosh Bhave (Sr. Vice President, Bharat Forge Ltd). The purpose of this session was to make student aware about the best HR practices in industry. Also, make students understand the importance and impact of such practices. The objectives of the guest lecture was to introduce best HR practices to the students, to expose students, to insight day to day practical aspects of HR practices, to encourage professional conduct of students towards actual application of such practices. He made students understand a concept of "Double P". He said that HR manager should always focus on:

What can Push employees and What can Pull employees. These 2 Ps are important.

▶ Guest Lecture on "International Fund Raising" by **Mr. Laxman Rahalkar**

The purpose of this guest lecture was to introduce the students to the topic of International Fund Raising and make them familiar with the global financial instruments. The guest speaker, Mr. Laxman Rahalkar, started the session with an introduction to World Economic History, concepts of Communism and Capitalism and India's economic growth since independence. He then explained resource mobilization and financial instruments. He spoke a lot on External Commercial Borrowings (ECB). ECB is an important tool for International Fund Raising. ECB's can be defined as any money that has been borrowed from foreign sources for financing the commercial activities in India. He explained everything about ECB-Eligible Borrowers, Recognized Lenders, Supplier's credit, Buyers's credit, Loan syndication, FCCB, ADR & GDR. This guest lecture was organized for MBA Finance students.

Value Added Certification Programmes

Indian Payroll Management Certification

The payroll certification program was organized on 11th and 13th October 2014. It was organized for MBA HR students. Indian payroll management certification enables students to implement payroll system knowledge according to Indian law in company. The major objectives behind giving this additional input to the students were – to understand the perspectives and practices in Indian payroll management, focus on the various practical concepts involved in payroll system , develop the skill in preparing tools for payroll system by using excel, realize the need of payroll management knowledge for hr students. The session was conducted by Mr. Nikhil Konde of PRE HR Consultancy. At the end examination was conducted on the contents covered in the Payroll certification Program and the Certificates were issued to the successful students.

Six Sigma Certification

The purpose of this program was to introduce the students to six sigma in various industry and to enhance the employability of the students by providing them UK Accredited Certification in Six sigma.

The Certification program was spread over four days . The session covered the Basic of Sigma, History, How companies are using that, DMAIC Technique., It was UK ASCB Accredited. In MITSOM, The activity was spread over 3 days , and one day exam was conducted. Prof.G K Singh trained the students on the basic of Six Sigma, then the various techniques used in quality improvement of the process. The live case study was discussed for better understanding about the process improvement. The students gave the exam on the Six sigma Green Belt certification. End of the Training the exam was conducted by ASCB-UK accredited authorities. The result was declared four weeks after the exam. The training program was really a value addition for the students of management. Total 65 students got the certification.

Certification Programs Conducted for MCA

IBM Rational Rose (UML)

Objective is to give hands on exposure to the students to develop the systems using UML tool. It is designed for Unified Modeling Language (UML) based development of applications. Architects, analysts, software and database designers, and systems developers can use this family of products to produce visual models of software architectures, databases, application requirements and reusable assets, as well as formulate management-level communications.

ORACLE WDP

WDP training will prepare students for Oracle certification testing. With the widely-acclaimed credential of Oracle certification, WDP students are readied for a variety of entry-level Oracle job-roles as well as career advancement.

Microsoft ASP.NET

ASP.NET certification training nurtures the students to develop web based applications. This training helps the students to build innovative Windows applications including ribbon UI components, to develop powerful web sites using ASP.NET, AJAX, JavaScript, JQuery and Microsoft Silverlight and Create applications that can run on mobile devices and the Azure cloud computing environment.

CISCO CCNA

The CCNA makes students a solid, well-rounded network engineer. Completing the certification process not only gives a certificate but it trains the students in multiple levels and areas regarding the ability to work with routed and switched networks. It provides end to end rich hands on experience on installation, configuration and troubleshooting..

Advanced Excel Certification

The purpose of this certification program was to make students aware about modules of Advance Excel training and also to make then professional in handling data in excel format. The objectives were to introduce students all aspects of excel sheets, to expose students to day to day practical aspects operating data in excel format, to encourage professional conduct of students in submitting data in excel format. In the month of August 2014, the course was conducted on five Saturdays, eight hours a day. The course was conducted online. At the end of the course online examination was conducted. Certificates were issued to the passed students in the examination. Mrs Yogini Bagade, conducted the online sessions of Advanced Excel.

FDP on 'Advanced Research Methods and Hypothesis Testing'

1st to 5th July, 2014

MAEER's MIT School of Management, has conducted a week long Faculty Development Programme on Advanced Research Methods and Hypothesis Testing from 1st July to 5th July 2014. The FDP aimed to impart knowledge on Research Methodology, Quantitative Techniques, Hypothesis Testing (Parametric as well as Non-parametric tests), Correlation & Regression, Exploratory Factor Analysis (EFA), Confirmatory Factor Analysis (CFA), Structured Equation Modeling (SEM), SPSS, AMOS, etc. Mr. Milind Kulkarni (Chief People Officer – e-Zest Solutions Ltd., Pune), Mr S. R. Phadke (Pune), conducted sessions on Research Methodology and statistical data analysis. Dr. Vipul Patel (Ahmadabad), trained participants on SPSS and AMOS, while Mr. Swapnil Undale (Assistant Professor) conducted session on 'Fundamentals of SPSS'.

International Research Conference – Innovations in Management

MIT School of Management had organized International Research Conference "Innovations in Management" in association with the Savitribai Phule Pune University on the 18th, 19th and 20th February, 2015 at the MIT School of Management's Saint Dnyaneshwara Hall. Many research scholars had participated in this conference.

Research scholars like **Mr. Santosh Deshmukh** – Senior Manager Projects, Cognizant Technology Solutions, **Prof (Dr.) Roshan Lal Raina** – Ex-Dean Planning & Development, IIM Lucknow, **Mr. Siddharth Sarkar** – Research Associate, IIT Mumbai, **Mr. Anant Sardeshmukh** – Director General, MCCIA and **Mr. Milind Kulkarni** – Chief People officer, e-Zest Solutions, Pune, to name a few were present in the conference. The conference was successfully conducted under the guidance of Prof. Dr. Sayalee Gankar, Director, MIT School of Management, Pune.

'Innovation in Management' refers to the invention and implementation of a management practice, process, structure or technique that is new to the state of the art and is intended to further organizational goals. This international conference addressed key challenges of introducing innovation in management in today's business world. The Conference also deliberated on discussing methods that are used currently in managing innovation and the impact of innovation in current scenario. It helped understand urgent interventions that are needed for innovations in business management. The focus was not only on managing and sustaining innovation but also on ways to overcome disruptive innovation.

In this conference more than 130 research scholars had participated. All sessions were chaired by Board of Study Chairman from Savitribai Phule Pune University

Workshop on Entrepreneurship & Business Planning in Association with Nurture Talent Academy, Confluence 2014 & IIM Ahmedabad at MITSOM, Pune

Over 85 students from different colleges attended the workshop on 1st Oct. 2014. MIT School of Management was the zonal partner for the same. The program was conducted in association with the Nurture Talent Academy, which was started in January 2010, and is India's 1st institute for entrepreneurs. It was founded by IIT-IIM alumnus.

It was a very interactive session where in the students were asked to prepare small business plans with the help of various games. The workshop involved free interaction of all the students with Mr. Amit Grover. Mr. Grover made the students understand the importance of generation of new ideas, and methods to do so in the start of the workshop.

Studenst learnt how to make a business plan, came to know the technical, financial and operational requirements of any business, and the feasibility or sustainability of the business idea.

Institutional Social Responsibility

MITSOM SAFE has always been active towards orb. SAFE, Student's Activity Forum For Society firmly believes to nurture the nature and its various strings. SAFE has not only been active in raising voice for Nature but also has been timely initiated various activity to spread awareness about other important issues like helmet awareness, casting of vote, zero waste campaign, go green, visiting slum area and assisting doctors to serve underprivileged people suffering from TB and Leprosy.

Paddy Plantation August 04, 2014

Students visited Vinzar village, Velhe Taluka for "BHAT - LAVANEE", a process in which crop of rice requires an additional method of trans plantation. They spent a day with farmers and helped them. Student participants were very enthusiastic.

National Unity Day October 31, 2014

Sardar Patel's Birth Anniversary was observed as National Unity Day. Team SAFE screened a short film on the life of Sardar Patel and his inevitable contribution for today's united India.

National Education Day
November 11, 2014

Birth Anniversary of Maulana Abdul Kalam Azad was observed as National Education Day where a short video on his contribution to Indian Education was depicted and a small discussion on his life was held.

Constitution Day November 26, 2014

A film on "Making of Indian Constitution" was screened and participants were acquainted with on duties and rights of every citizen of India.

Parikrama February 09, 2015

5000kgs of food grain was donated to Baba Amte's mission in Hemalkasa, Gadchiroli out of the Rs. 2,59,500 fund raised in one month.

Personality Development Program for Girl Students
(March 03, 2015)

Three distinct personalities from three field were invited. Dr. Ghaisas (Gynecologist) explained the health issues with today's eating habit and simple solution to cure and avoid those. Adv. Mridula Sahastrabudhdhe (Practicing Advocate in Pune Court) elucidated how one can escape and sort many issues out of court. She also appealed all participants not to be silent in case of any harassment. Another speaker, Ms. Seems Patil (Zumba Fitness trainer) exercised few of training tips and then narrated its importance.

Value of Vote October 04, 2014

An initiative to educate and unite well educated youth of today to cast their vote and lend a hand in the progress of India. Mr. Yashwant Mankhedkar (S.V.E.E.P's District Nodal Officer) had shared his opinion and asked for support to choose the opt leader. Dr. Sameer Kagalkar (Director, MIT School Of Government) also shared some facts about the attitude of youth on the day of casting of vote.

Swachcha Bharat Abhiyan
December 12, 2014

Our college has also joined Swachcha Bharat Abhiyan by its initiative MIT- ek kadam swachchta ki aur. Dr. Ragunath Mashalkar (Former Director, CSIR) has personally visited and appreciated support.

Caring YOU Caring INDIA
(March 19, 2015)

In association with Sevadham Trust SAFE team visited Kondhawa and assisted doctors in treating underprivileged people suffering from TB and Leprosy.

Publications

AAKRITI CLUB
Aakriti Magazine - VIHAAN

VIHAAN is the official magazine of the college, published by MITSOM once in a year and mailed free of charge to approximately 10,000 people (as of early 2014). It is considered a "college magazine" which carries a fine distinction. Primarily its focus is on the entire institution.

VIHAAN has received award at University Level in the year 2012 with the theme of "Aham Asmi!". This year we have introduced "Make-in-India" theme, with the intention to shoulder our Hon'ble Prime Ministe Shri Narendra Modi Ji's mission to strengthen India. Vihaan invites articles & poems from Industry Experts, Faculty and Students Fraternity of MITSOM to voice the theme in their own style.

VIHAAN has increased its reach through ONLINE presence on the institute's official website. Readers may comprehend the Annual College Magazine in soft prints.

About Khoj

MITSOM-PGRC has launched "Khoj: Indian Management Research Journal" (ISSN: 0975 2285) in the year May 2009 to encourage and give a platform for research in Asian and Indian context. MITSOM PGRC publishes this research journal once in a year and encourages academicians and industry professionals to contribute to the journal in form of research papers, research articles, book reviews, case study etc.

Infrastructure

MITSOM provides excellent facilities
- Classrooms
- Seminar Halls
- Conference Rooms
- Swami Vivekanand Auditorium.
- Saint Dyaneshwara Hall
- Wi-Fi Campus

General facilities
- Gymnasium
- Cafeteria
- Hostels
- Guest House
- Medical Dispensary

Sports Facilities
- In door and Out Door sports facilities
- Sports ground.

Library
- Stocking a rich collection of over 29,090
- 60 National and International Journals and Periodicals.
- E-Databases EBSCO, IEEE and J-Gate.
- HBS Corner
- Digitized Library

Computer Lab
- Computer Lab with 215 Pentium I5 dedicated workstations
- Students have 24-hour free internet access
- E-campus at MIT, Pune, with 800 computers
- Software includes Oracle, Visual Studio, Advanced Java, Page Maker, Corel Draw, Linux, IBM Rational Rose, Ms Office 2010, SPSS, etc.

Alumni Relations

- Pune Chapter
- Mumbai Chapter

Alumni Meets

MITSOM has a formally registered Alumni Association named MITIAN Manager - MITSOM and it is getting stronger under able guidance of Director – Prof. (Dr.) Sayalee Gankar. The association aims at mutual interaction facilitated through guest lectures, mock interviews, training sessions etc. Many alumni, now working in key positions in various industries, are contributing to MITSOM by being a part on the Board of Advisors for boosting academia - industry interaction. "Re-Connect" – The Alumni Meet is an annual event wherein a huge number of alumni love to visit the campus again and get nostalgic about their college days. We have two chapters of Alumni Association namely Pune and Mumbai. This year the Pune chapter meet was conducted on 17th January 2015 and the Mumbai chapter Meet was conducted on 21st February 2015. Strong formal and informal bonding between the institute, teachers, students and alumni was once again reflected in this event. An initiative of MITSOM this year is to bring out a coffee-table book boasting achievements of many of our outstanding alumni; those of who have scaled heights in career and those who have dared to become entrepreneurs. MITSOM salutes all these achievers.

This year we are opening a chapter in New Delhi and Ahmedabad. Alumni meet is an opportunity to interact with each other to build the professional network. Mega Alumni Meet December 2016 is planned to build the network amongst all institutions of MIT Group of Institutes, which aim to bring 64 Institutes and more than 50000 students for two days at MIT Pune Campus. Well-structured alumni meet focuses on sharing industry experience, managerial challenges faced in the current era and entrepreneurial knowhow between students, faculty and the alma mater.

Full Time & Part Time
Programme

UNLEASH your
POTENTIAL

MASTER OF
BUSINESS ADMINISTRATION
(MBA) Two years Full Time Post-Graduate Degree Programme.

Introduction

This is a two-year (four semesters) full-time programme affiliated to Savitribai Phule Pune University. The Savitribai Phule Pune University revised its curriculum from 2013. It was done keeping in mind the national priorities and international practices. It aims at aligning the programme structure and course content with students aspirations and recruiters expectations.

The Choice Based Credit System (CBCS) offers wide range of choice for students to opt for courses based on their aptitude and career goals. In addition, the CBCS pattern gives every Institute the much needed flexibility for "Designing Unique Programme Model and utilizing the resources optimally".

There is pool of courses made available. Some of them are Core courses i.e. the ones which are fundamentally essential for every management student. Others are electives i.e. courses related to various specializations or various functional areas. The student is required to choose the electives depending on his preferences.

Objectives of the MBA Programme are

- To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment
- To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem

Pattern:
The Programme comprises of 4 Semesters and adopts the Choice Based Credit System (CBCS) and Grading System.

Eligibility:
The eligibility for admission shall be defined by the Competent Authority viz. AICTE / DTE Maharashtra State for the relevant academic year.

Specializations Offered in Second Year	MARKETING MANAGEMENT (MKT)	FINANCIAL MANAGEMENT (FIN)
OPERATIONS MANAGEMENT (OPE)	HUMAN RESOURCES MANAGEMENT (HR)	INTERNATIONAL BUSINESS MANAGEMENT (IB)

Programme Structure in Choice Based Credit System

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                        PROGRAMME
                            |
                        SEMESTERS
                            |
                         COURSES
                    /                  \
            CORE COURSES          ELECTIVE COURSES
             /        \              /          \
        GENERIC    SUBJECT      GENERIC      SUBJECT
        CORE       CORE         ELECTIVE     ELECTIVE
```
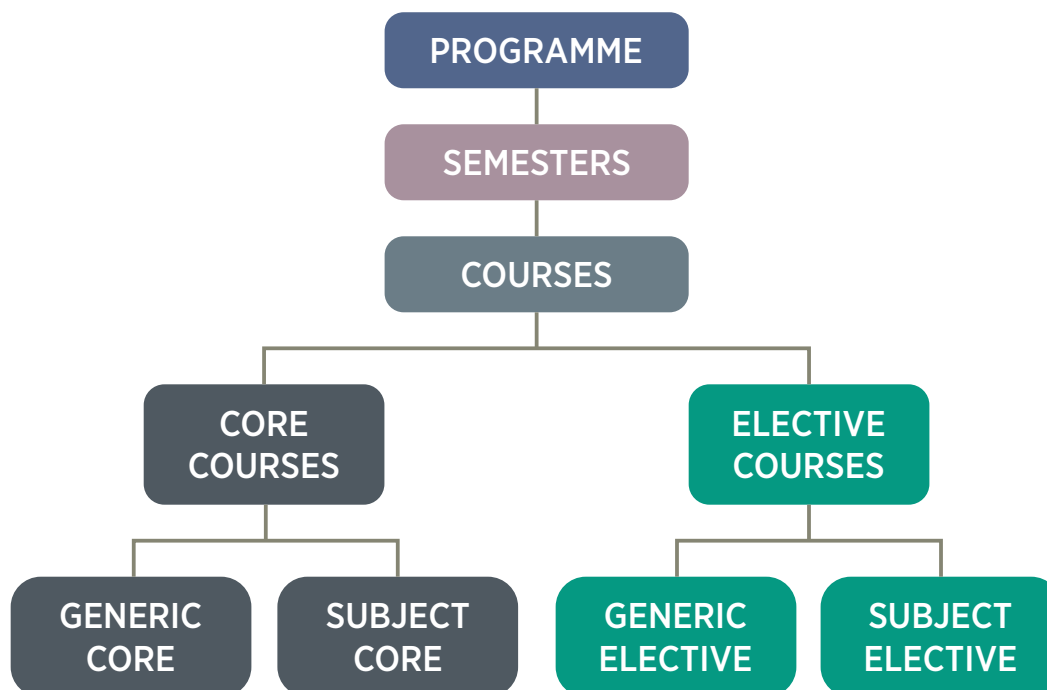
Courses offered under CBCS pattern

Semester I

Generic Core

Code	Course Name	Credits
101	Accounting for Business Decisions	3
102	Economic Analysis for Business Decisions	3
103	Legal Aspects of Business	3
104	Business Research Methods	3
105	Organizational Behavior	3
106	Basics of Marketing	3

Generic Elective

Code	Course Name	Credits
107	Management Fundamentals	2
108	Business Communication Lab	2
109	MS Excel & Advanced Excel Lab	2
111	Business, Government & Society	2
112	Leadership Lab	2
115	Enterprise Analysis – Desk Research	2

Additional Compulsory Subjects:

Code	Course Name
191	Human Rights I
193	Information Security I

Semester II

Generic Core

Code	Course Name	Credits
201	Marketing Management	3
202	Financial Management	3
203	Human Resource Management	3
204	Decision Science	3
205	Operations & Supply Chain Management	3
206	Management Information Systems	3

Generic Elective

Code	Course Name	Credits
208	Statistical Software Lab	2
209	MS Project Lab	2
211	Geopolitics & The World Economic System	2
212	Business Systems and Procedures	2
215	Industry Analysis – Desk Research	2

Additional Compulsory Subjects:

Code	Course Name
291	Human Rights II
293	Information Security II

PROGRAMME OUTLINE

Semester III

Generic Core

Code	Course Name	Credits
301	Strategic Management	3
302	Enterprise Performance Management	3
303	Startup & New Venture Management	3
304	Summer Internship Project	6

Additional Compulsory Subjects:

Code	Course Name
393	Information Security III
394	Skill Development I

Marketing Management

Subject Core Courses		Credits
305 MKT	Contemporary Marketing Research	3
306 MKT	Consumer Behavior	3

Subject Elective Courses		Credits
307 MKT	Integrated Marketing Communications	2
308 MKT	Product Management	2
309 MKT	Strategic Brand Management	2
312 MKT	Customer Relationship Management	2
318 MKT	Business To Business Marketing	2

Financial Management

Subject Core Courses		Credits
305 FIN	Financial Regulatory Framework	3
306 FIN	Merchant Banking & Financial Services	3

Subject Elective Courses		Credits
307 FIN	Income Tax Part I	2
308 FIN	Project Finance	2
310 FIN	Corporate Financial Reporting	2
315 FIN	Banking Operations – Part I	2
316 FIN	Treasury Management	2
319 FIN	Future & Options	2

Human Resource Management

Subject Core Courses		Credits
305 HR	Labour Laws	3
306 HR	Performance Management	3

Subject Elective Courses		Credits
313 HR	Quality Management System	2
314 HR	Lab in Recruitment and Selection	2
315 HR	Lab in Job Design and Analysis	2
316 HR	Lab in Training	2

Operations Management

Subject Core Courses		Credits
305 OPE	Planning and Control of Operations	3
306 OPE	Inventory Management	3

Subject Elective Courses		Credits
307 OPE	Productivity Management	2
310 OPE	Manufacturing Resource Planning	2
314 OPE	Toyota Production Systems	2
315 OPE	Project Management	2

International Business

Subject Core Courses		Credits
305 IB	International Business Economics	3
306 IB	Export Documentation & Procedures	3

Subject Elective Courses		Credits
308 IB	International Marketing	2
312 IB	Global Logistics & Supply Chains	2
314 IB	Legal dimensions of International Business	2
315 IB	Global Strategic Management	2

PROGRAMME OUTLINE

Semester IV

Generic Core

Code	Course Name	Credits
401	Managing for Sustainability	3
402	Dissertation	2

Additional Compulsory Subjects:

Code	Course Name
493	Information Security – IV
494	Skill Development – II

Marketing Management

Subject Core Courses		Credits
403 MKT	Services Marketing	3
404MKT	Sales & Distribution Management	3

Subject Elective Courses		Credits
405 MKT	Retail Marketing	2
406 MKT	Rural Marketing	2
408 MKT	International Marketing	2
413 MKT	E- Marketing	2

Financial Management

Subject Core Courses		Credits
403 FIN	International Finance	3
404 FIN	Corporate Finance	3

Subject Elective Courses		Credits
405 FIN	Income Tax - II	2
409 FIN	Indirect Taxation	2
410 FIN	Financial Risk Management	2
412 FIN	Banking Operations – II	2
413 FIN	Wealth & Portfolio Management	2
419 FIN	Practices of General Insurance	2

Human Resource Management

Subject Core Courses		Credits
403 HR	Industrial Relations	3
404 HR	Strategic Human Resource Mgt.	3

Subject Elective Courses		Credits
410 HR	Lab in CSR	2
414 HR	Best Practices in HR	2
415 HR	Designing HR Policies	2
416 HR	Competency Mapping	2

Operations Management

Subject Core Courses		Credits
403 OPE	Operations Strategy	3
404 OPE	Total Quality Management	3

Subject Elective Courses		
409 OPE	Financial Perspectives in Operations Management	2
410 OPE	Service Operations Management	2
413 OPE	Challenges & Opportunities in Operations Management	2
414 OPE	Lean Manufacturing	2

International Business

Subject Core Courses		Credits
403 IB	International Business Environment	3
404 IB	Indian Economy & Trade Dependencies	3

Subject Elective Courses		
406 IB	Marketing to Emerging Markets & Bottom of the Pyramid	2
407 IB	Cross-cultural Relationship Marketing	2
408 IB	Foreign Exchange Management	2
409 IB	E – Commerce	2

A Programme That Creates
Techno - Managers

MASTER OF
COMPUTER APPLICATION
(MCA IN MANAGEMENT)

Introduction

This is three years full time programme (six semesters) aliated to Savitribai Phule Pune University. This Programme is a blend of computer and Business Management related subjects.

The MCA Programme is a mix of computer-related and general business courses. The computer related courses use microcomputers to introduce standard techniques of programming and the use of software packages including word processors, spreadsheets and databases; system analysis and design Tools. The general business courses include the functional areas of management like accounting, sales, purchase, inventory, and production.

The course would emphasis the study and creation of business applications, rather than more programming Inclusion of projects in each semester improves student's technical orientation, understanding of IT environment and domain knowledge. It will build right platform for students to become successful Software professional. This would emphasize on domain knowledge of various areas, which would help the students to build software applications on it. The students are exposed to system development in the information-processing environment, with special emphasis on Management Information Systems and Software Engineering and Business Intelligence models.

Programme Objectives

- To provide skills on upcoming technologies and foundation for acquiring a wide range of rewarding careers into the rapidly expanding world of the Information Technology.
- To provide knowledge and skills required to plan, design and build Complex Application Software Systems which are highly valued in all industry sectors.
- To make the student corporate ready in order to bridge the gap between academics and industry.

Learning Model:

There are three dimensions of learning viz. conceptual learning (class room), Skill based learning and Practical / Hands on learning (online). The inclusion of projects at three levels ensures the focus on applying the skill learnt at respective levels. Class room learning also includes management related subjects which are focused on case studies, group discussions and role plays. Students have to undergo love project work based on industry training in the sixth semester for six month (Internship)

Programme Structure:

This Programme is divided into six semesters which includes industry training in sixth semester as a part of major project.

Eligibility:

The eligibility criteria for admission for the MCA course will be as decided by the Competent Authority (Director, Technical Education-Government of Maharashtra, &/or AICTE, New Delhi) 1. A candidate who has either passed with minimum 50% of marks in the aggregate (45% in case of candidate who is domiciled in Maharashtra and belongs to the reserved categories i.e. S.C., S.T., D.T., N.T., O.B.C., S.B.C.) or appeared at the final year examination of a post 10+2 course of minimum three years duration leading to an award of Bachelor's Degree, in any discipline by the Association of Indian Universities or has passed with minimum 45% of marks in the aggregate (45% in case of candidate who is domiciled in Maharashtra and belongs to the reserved categories) or appeared at an examination considered equivalent there to would be treated as eligible for Common Entrance Test(CET). Also the candidate must have passed mathematics/Business Mathematics & Statistics paper for 10+2 or graduation Level and Passed the CET conducted by Director of Technical Education MS with non zero score for that year OR Passed the CET conducted by State level MCA Association with non-zero score for that year, Or Passed the AIMCET exam for that year. 2. However, a candidate would not be treated as eligible for admission to the MCA programme unless he/she passes his/her qualifying examination with requisite percentage on or before 30th September of the concerned academic year and also passes in the CET

PROGRAMME OUTLINE

Semester I

Code	Course Name	Credits
IT11	Fundamentals of Computer	4
IT12	C Programming with Data Structure	4
IT13	Software Engineering	4
IT14	Database Management System	4
BM11	Principles and Practices of Management and Organizational Behavior	4
BM12	Business Process Domains	2
IT12L	C and DS Lab	2
IT14L	DBMS Lab	2
SS11	Word Power	1

Semester II

Code	Course Name	Credits
IT21	Essentials of Operating System	4
IT22	Web Technologies	4
IT23	Core Java	4
IT24	Essentials of Networking	4
MT21	Discrete Mathematics	4
BM21	Essentials of Marketing	2
IT22L	Mini Project using Web Technology	2
IT23L	Core Java Lab	2
SS21	Oral Communication	1

Semester III
COMMON SUBJECT FOR ALL TRACKS

Code	Course Name	Credits
MTC31	Probability and Combinatorics	4
ITC31	Multimedia Tools for Presentation	2
SSC31	Soft Skills-Presentation	1

Track I:
Software & Application Development

Code	Course Name	Credits
T1-IT31	Advanced Data Structure and C++ programming	4
T1-IT32	Design and Analysis of Algorithms (DAA)	4
T1-IT33	Object Oriented Analysis and Design	4
T1-IT34	Advanced Internet Technology	4
T1-IT31L	DS & C++ Lab	2
T1-IT34L	Mini Project using AIT	2

Track II :
Infrastructure & Security Management

Code	Course Name	Credits
T2-IT31	IT Infrastructure Architecture	4
T2-IT32	Data Centre Architecture & Storage Management	4
T2-IT33	Introduction to Information Security	4
T2-IT34	Office Automation Tools	4
T2-IT31L	Mini Project on IT Architecture and Information Security	2
T2-IT34L	Office Automation Tools – Lab	2

Track III :
Information Management & Quality Control

Code	Course Name	Credits
T3-IT31	Enterprise Resource Planning	4
T3-IT32	Data Communication & Computer Networks	4
T3-IT33	Data Warehouse, Mining, BI Tools & applications	4
T3-IT34	Information Security & Audit	4
T3-IT32L	DCCN Lab	2
T3-IT33L	BI Tools Lab	2

Track IV :
Networking

Code	Course Name	Credits
T4-IT31	Network Administration I	4
T4-IT32	Windows Server Configurations	4
T4-IT33	IT Infrastructure Architecture	4
T4-IT34	Linux Administration I	4
T4-IT31L	Network Administration Lab – I	2
T4-IT32L	Server Configuration Lab (Windows and Linux)	2

PROGRAMME OUTLINE

Semester IV

COMMON SUBJECT FOR ALL TRACKS

Code	Course Name	Credits
ITC41	Optimization Techniques	4
ITC42	Research Methodology & Statistical Tools	2
SSC41	Soft Skills-Interview	1

Track I:
Software & Application Development

Code	Course Name	Credits
T1-IT41	Advanced Java	4
T1-IT42	Python programming	4
T1-IT43	Advance DBMS	4
T1-IT44	Cloud Computing	4
T1-IT41L	Adv. Java Lab	2
T1-IT42L	Python Programming Lab	2

Track II :
Infrastructure & Security Management

Code	Course Name	Credits
T2-IT41	Identity and Access Management	4
T2-IT42	IT Advisory Services	4
T2-IT43	Infrastructure Security Audit	4
T2-IT44	Enterprise Solutions Architecture	4
T2-IT41L	Identity and Access Management Lab	2
T2-IT42L	Mini Project on IT Advisory Services and Enterprise Solutions Architecture	2

Track III :
Information Management & Quality Control

Code	Course Name	Credits
T3-IT41	E Commerce & Knowledge Management	4
T3-IT42	Cyber Laws & Intellectual Property Rights	4
T3-IT43	Customer Relationship Mgmt & Supply Chain Mgmt	4
T3-IT44	Software Quality Assurance & Control	4
T3-IT43L	Mini Project based on CRM & SCM	2
T3-IT44L	Software Quality Assurance Lab	2

Track IV :
Networking

Code	Course Name	Credits
T4-IT41	Network Administration II	4
T4-IT42	Internet of Things	4
T4-IT43	Linux Administration II	4
T4-IT44	Wireless Networks	4
T4-IT41L	Virtulization Lab	2
T4-IT44L	Wireless Network Lab	2

PROGRAMME OUTLINE

Semester V

COMMON SUBJECT FOR ALL TRACKS

Code	Course Name	Credits
ITC51	Software Project Management	3
ITC51P	Project	3
SSC51	Soft Skills-Group Discussion	1

Track I:
Software & Application Development

Code	Course Name	Credits
T1-IT51	ASP .Net using C#	4
T1-IT52	Service Oriented Architecture	4
T1-IT53	Big Data Analytics	4
T1-IT54	Mobile Application Development	4
T1-IT51L	Mini Project using ASP .Net	2
T1-IT54L	Mini Project Using Mobile Application Development	2

Track II :
Infrastructure & Security Management

Code	Course Name	Credits
T2-IT51	Quality verification	4
T2-IT52	Infrastructure Auditing & Implementation	4
T2-IT53	IT Service Management	4
T2-IT54	Digital and e-business Infrastructure Defense	4
T2-IT52L	Mini Project on Infrastructure Audit	2
T2-IT54L	Design of digital and e-business infrastructure and security mechanism	2

Track III :
Information Management & Quality Control

Code	Course Name	Credits
T3-IT51	Software Testing & Tools	4
T3-IT52	Entrepreneurship Development	4
T3-IT53	Decision Support System	4
T3-IT54	Business Architecture	4
T3-IT51L	CASE Tools Lab	2
T3-IT52L	Activities based on Entrepreneurship Development	2

Track IV :
Networking

Code	Course Name	Credits
T4-IT51	Network Routing Algorithms	4
T4-IT52	Computer and Network Security	4
T4-IT53	Cloud Architectures and Security	4
T4-IT54	Unified Communication	4
T4-IT52L	Computer and Network Security – Lab	2
T4-IT53L	Cloud Building within Organization (Deployment of open stack / open cloud and cloud based applications)	2

Semester VI

Code	Course Name	Credits
ITC61	Open subject for each track	4
ITC61P	Project	15 6

Additional Compulsory Subjects:

Course	Course Name	Credits
MCA I Year	Information Security (Module I & II)	2
	Human Rights I	1
MCA II Year	Information Security (Module III & IV)	2
	Human Rights II	1

EXPAND YOUR EXPERIENCES WITH EDUVANTAGE

POST GRADUATE DIPLOMA IN
BUSINESS MANAGEMENT
(PGDBM)

Duration: Two Years Part Time
Seats: 50

Introduction:

The revised curriculum for the PGDBM Programme is developed keeping in mind the changes in the practices of the industry, evolution in technology, and the expectations from students and faculty members at large

Programme Objectives

- To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment
- To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem

Learning Model: The evaluation scheme comprises of University evaluation (50 Marks)

Concurrent evaluation (50 Marks)

Eligibility:

A student seeking admission to this course must have the following qualifications:

1. Bachelor's degree of any statutory university or of any recognized foreign university.

   OR

2. Any Diploma awarded by Board of Technical Education of any State Government or Central Government (Post SSC three years' Diploma with three years' post Diploma experience or post HSC two years Diploma with two years' post Diploma experience.

Standard of Passing – Every candidate must secure at least Grade E in concurrent evaluation as well as university examination as separate heads of passing for each course.

Specializations (Elective) Offered

MARKETING MANAGEMENT (MKT)	**FINANCIAL MANAGEMENT (FIN)**	**INFORMATION TECHNOLOGY MANAGEMENT (IT)**
OPERATIONS MANAGEMENT (OPE)	**HUMAN RESOURCES MANAGEMENT (HR)**	**INTERNATIONAL BUSINESS MANAGEMENT (IB)**
SUPPLY CHAIN MANAGEMENT (SCM)		

Note:
A particular specialization will be offered subject to minimum 10% (of intake) subscription for that specialization

PROGRAMME OUTLINE

Semester I

Code	Course Title	Credits
101	Organizational Behaviour	3
102	Accounting for Business Decisions	3
103	Economic Analysis for Business Decisions	3
104	Business Research Methods	3
105	Management Fundamentals	2
106	RM Mini Project	4

Semester II

Code	Course Title	Credits
201	Basics of Marketing	3
202	Financial Management	3
203	Legal Aspects of Business	3
204	Business Communication	3
205	Business Government and Society	2
206	Field Work	4

Semester III

Code	Course Title	Credits
301	Human Resource Management	3
302	Decision Science	3
303	Operations and Supply Chain Management	3
304	Specialization I	3
305	Marketing Management	2
306	MS Office and Advanced Excel	2

Semester IV

Code	Course Title	Credits
401	Geopolitics & the World Economic System	3
402	Management Information Systems	3
403	Specialization II	3
404	Specialization III	3
405	Project	6

ELECTIVE COURSES (SPECIALIZATION COURSES)

Marketing Management (MKT)

304 MKT	Specialization I	Contemporary Marketing Research
403 MKT	Specialization II	Integrated Marketing Communications
404 MKT	Specialization III	Consumer Behaviour

Operations Management (OPE)

304 OPE	Specialization I	Inventory Management
403 OPE	Specialization II	Planning and Control of Operations
404 OPE	Specialization III	MRP I and MRP II

Financial Management (FIN)

304 FIN	Specialization I	Financial Regulatory Framework
403 FIN	Specialization II	Corporate Finance
404 FIN	Specialization III	Merchant Banking and Financial Services

Human Resource Management (HR)

304 HR	Specialization I	Performance Management
403 HR	Specialization II	Labor Laws
404 HR	Specialization III	Industrial Relations

Information Technology Management (IT)

304 IT	Specialization I	Software Engineering
403 IT	Specialization II	IT Management
404 IT	Specialization III	e-Business

International Business Management (IB)

304 IB	Specialization I	Indian Economy and Trade Dependencies
403 IB	Specialization II	International Business Economics
404 IB	Specialization III	Export and Import Procedures

Supply Chain Management (SCM)

304 SCM	Specialization I	Essentials of Supply Chain Management
403 SCM	Specialization II	Inventory Management
404 SCM	Specialization III	Logistics Management

SHARPEN YOUR TRAJECTORY
FOR THE **FUTURE** IN **SOLID CORE.**

POST GRADUATE
RESEARCH CENTRE (PGRC)

About PGRC

MAEER's MIT School of Management's (MITSOM) Post Graduate Research Centre (PGRC) is established in the year 2002. MITSOM's Post Graduate Research Centre (PGRC) is affiliated to Savitribai Phule Pune University (Formerly known as University of Pune) for Ph. D. degree. At present 20 students are pursuing their Doctoral Research from MITSOM PGRC.

Vision:

"Our Research centre at MITSOM will conduct research on emerging trends in all functional domains, bring together leaders in academics and industry."

Mission:

To stimulate inquisitiveness, curiosity and initiative to understand, identify challenges and opportunity in the field of management to evolve new conceptual frameworks or models. To collaborate with Universities, B Schools, Corporate, and Research bodies.

Objectives

- To build the research teams in functional and cross functional areas.
- To create and disseminate new knowledge.
- To create knowledge bank through white papers, publications, research conferences at National and International Level, Cases etc.
- To engage management faculty and students in the research process.
- To establish our research magazine "KHOJ" as most preferred journal.
- To strengthen the research through support from availing research grants from National and International level organizations.

Research Guides with PGRC

Sr. No.	Name of the Research Guide	Specialization
1.	Prof. Dr. Mrs. Sayalee Gankar	a. Organizational Management b. Human Resource Management
2.	Prof. Dr. Mahesh Abale	a. Organizational Management b. Financial Management
3.	Brig. (Retd.) Dr. R. K. Bhatia	a. Organizational Management

About Research Journal "KHOJ"

- MITSOM-PGRC has launched "KHOJ: Indian Management Research Journal" in the year 2009 to encourage and provide a platform for research in Indian and Asian context.

Facilities for Research Students

Data Base EBSCO

Student can access online 'EBSCO HOST' (Business Source Elite) data base. This data base is the world's largest source of full text International Journals in all disciplines of management, abstracts and indexing.

Admission as per Savitribai Phule Pune University norms and process after the announcement of Savitribai Phule Pune University
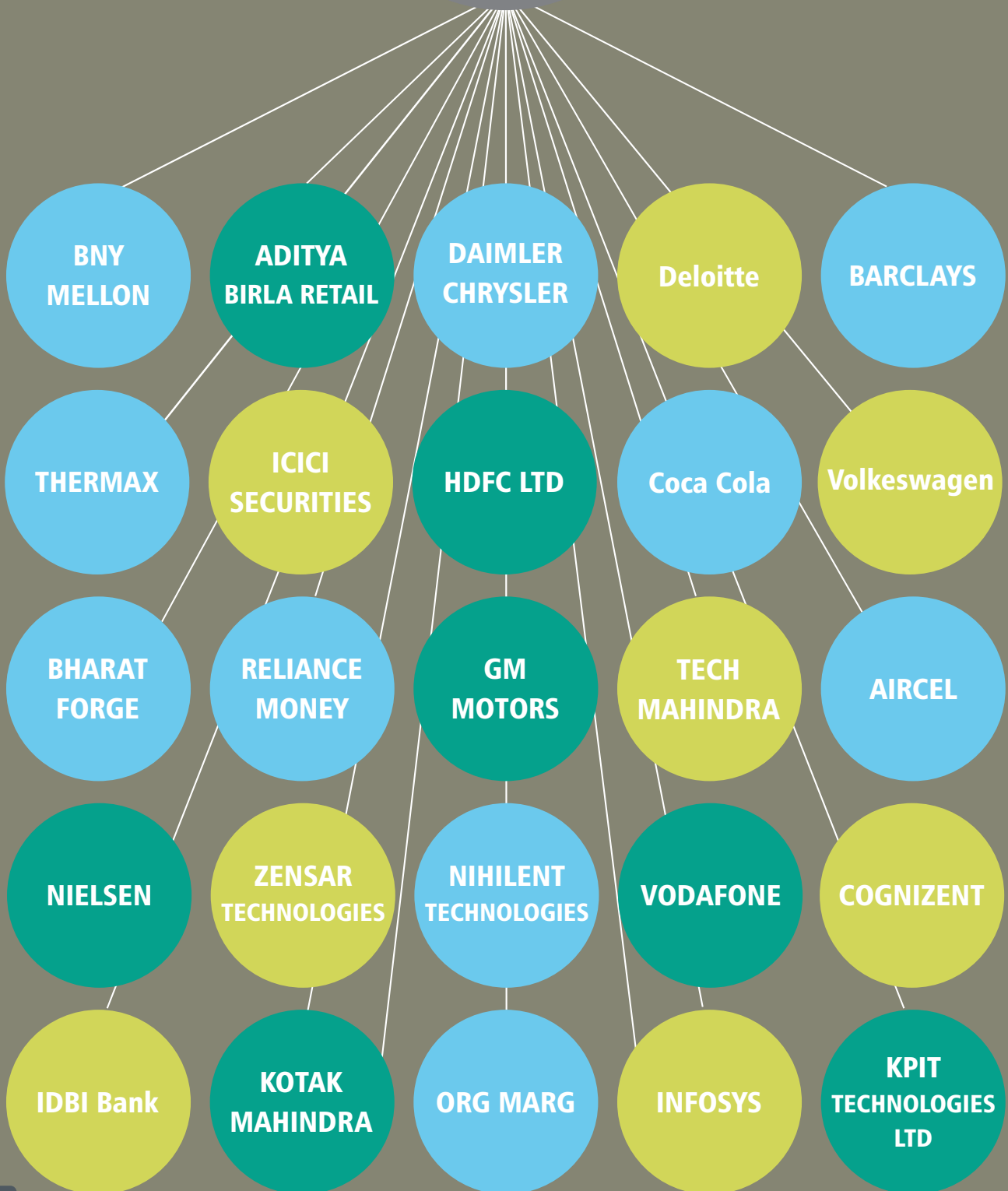
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Mob No. +91 9860475198

COMPANIES ACROSS
INDUSTRIES HIRE
MITSOM
GRADUATES

BNY MELLON

ADITYA BIRLA RETAIL

DAIMLER CHRYSLER

Deloitte

BARCLAYS

THERMAX

ICICI SECURITIES

HDFC LTD

Coca Cola

Volkeswagen

BHARAT FORGE

RELIANCE MONEY

GM MOTORS

TECH MAHINDRA

AIRCEL

NIELSEN

ZENSAR TECHNOLOGIES

NIHILENT TECHNOLOGIES

VODAFONE

COGNIZENT

IDBI Bank

KOTAK MAHINDRA

ORG MARG

INFOSYS

KPIT TECHNOLOGIES LTD

Corporate ROAD MAP

MITSOM believes in Quality output from any of its tasks and activities and on that principle, placement cell of MITSOM aims to deliver the best quality output. A well organized Placement Cell of MITSOM not only provides a platform for students seeking placements but an opportunity to shape their careers. The students get to meet and interact with corporate organizations and business houses thus helping them in their overall development. Management education is nothing else but a professional transformation of the student. An environment conducive to learning, state of art infrastructure, knowledgeable and friendly faculty and various student-run forums activities help in transforming a graduate to a manager capable of undertaking corporate endeavors.

The Placement Cell prepares a recruitment schedule for the year, inviting organizations from various sectors for campus placement activities for filling job positions PAN India and globally. We boast of database of thousands odd brands all of which are stalwarts and premier in their field. In fact, some of our students have been placed outside India having respectable job profile. The placement cell is headed by rich experienced corporate personality with team of coordinators. The team is well supported by administrative assistance and students coordinators. With changing times the modes of communication have also changed and thus all communication with the students regarding placement activity is done through electronic media. Superior placements are a culmination of impressive personality, strong academics and proximity with the corporate world. Placement cell is in continuous touch with the industry to assist the students in getting best possible placement opportunities. The secret to MITSOM's excellent placement record is strong placement support and high quality of students.

Team always strives to achieve 100% Placement

Our Recruiters

MITSOM students are placed at various companies from the campus and our network is strong. Below are few companies given

Finance Sector
- Mahindra Finance
- Aditya Birla money
- Anand Rathi
- Axis Bank
- Bajaj Capital
- BNY Mellon
- Ernst & Young
- HDFC BANK
- ICICI Bank
- Indiabulls Housing Finance
- IndusInd Bank Ltd.
- Dun & Bradstreet
- Morgan Stanley
- WNS Global
- Deloitte
- Syntel

IT Sector
- Accenture
- Amdocs
- Barclays
- Capgemini
- Cognizant
- TCS
- Tech Mahindra
- HCL Technologies
- IBM
- Persistent Systems
- Infosys
- 3DPLM
- L&T Infotech
- Wipro Technologies
- Zensar
- Cybage
- Harbinger

FMCG & Manufacturing
- Colgate Palmolive
- Coca Cola
- Godrej & Boyce
- Bisleri India
- Asian Paints
- General Motors
- Bosch Ltd.
- Bridgestone
- British Paints
- Café Coffee Day
- 99Acres.com
- Berger Paints
- Bharat Forge
- Piaggio Vehicles
- Sterlite Technologies Ltd.
- ThyssenKrupp
- Sterlite Technologies Ltd.
- Thermax
- Jindal Electric
- KSB Pumps
- Piaggio Vehicles
- Posco Electrical India Steeel Pvt.Ltd.
- Bajaj Electric

Research, Analytics and consultancies
- Neeyamo
- Markets & Markets
- Randstad
- Right Management (Manpower Group)
- ZS Associates
- Neilsen
- TATA Technologies

Telecom

- Aircel
- Reliance Communication
- TATA Docomo
- Vodafone
- Airtel
- Saffron Communication
- MTS

e-commerce

- Carwale
- Flipkart
- Multibrands

Our Other Recruiters

- Appealsoft
- 3HD Media
- Accelerize360
- Actualise Business Solutions (ABS)
- Ador Power
- Allied Analytics LLP
- Amit Enterprises
- Anomaly
- AP Software Pvt. Ltd.
- Aspire Consulting
- ATS InfoTech
- Avaya India
- Avlara Technologies
- B Braun Medical India Pvt. Ltd.
- Bajaj Corp Ltd.
- BASF India Limited
- Bestseller
- Blazecan

- Borm Brucmeier Infotech
- Brain & Iris
- Bridge 2 Tech Consultancy Pvt. Ltd.
- Buy Sell Tips
- Calsoft
- Capital First
- Capstone Capital
- General Mills
- GKTCS
- Global Group
- Globe IT
- Godwit Entertainment Pvt. Ltd
- Grand View Research
- Gridlogics
- GS Labs
- Hansa Group
- Hindavi Technologies
- I Lead Farmers
- I Place USA
- ICFL (ICICI direct centre for financial learning)
- ICICI Securities
- Ignify
- Imedz System Pvt Ltd
- Impetech IT Solution Pvt. Ltd.
- India bulls Distribution Services Ltd.
- India Infoline Housing Finance Ltd
- IndusInd Bank Ltd.
- Infinite Computing Systems Ltd.

- Infinity International Processing Inc.
- Innovative Vastunirman Pvt.Ltd
- Inteliment Technogies
- IntelligencePlus
- Panchashil Reality
- Parametrix Technologies
- Photonix Solar pvt. Ltd
- PIIC
- Posit Source
- Pragmasys Consulting LLP
- Proptiger
- PSB CREATIVE LABS
- Pubmatic
- Pune International Incubation Center
- Puraniks Builders
- QIDtech
- R2 Labs
- Realty Business Intelligence
- Reasonacle
- Redvise Reality
- Reliance Money Infrastructure Limited
- Reval Analytics
- Rhythmsoft Robotics & Automation Pvt Ltd
- RJ Capital Overseas Pvt. Ltd
- Ruby Capital Advisors
- S & P Capital IQ
- Sagitec Solutions
- Sailpoint Technologies
- Satguru Travels

Placement Team

Mr. Sanjeeb Deb Roy
Director Placement

Mr. Rajneesh Bali
Head Placement

Mrs. Dhanashree Tharkude
Placement Officer

Mr. Harshal P. Shinde
Placement Officer

Academic
Industry Partnership

MoU with Leading Corporate, Government & Education Institutes

- Tata Consultancy Services (TCS)
- VINSYS IT Services India Pvt. Ltd.
- BRACLAYS Technology Centre - UK - India
- IBM India Pvt. Ltd.
- Ambition Learning Solutions Pvt. Ltd.
- MIT International School of Broadcasting and Journalism (ISBJ)
- CDAC
- MIT School of Management College
- ATS InfoTech Pvt. Ltd. (Microsoft IT Academy)
- Eight Innovative Consultants Pvt. Ltd.

- ORACLE India Pvt Ltd.
- Centre Point Management Institute, Nagpur
- National Stock Exchange of India Ltd.(NSE)
- Shri. Sant Gajanan Maharaj College of Engineering
- Appeal Group
- Xento Systems Pvt ltd.
- GI (India) Automations Pvt. Ltd.
- ZF India steering Gear (India) Ltd.
- e-Zest solution Ltd.
- Perennial Technologies Pvt Ltd
- Inteliment Technologies India Pvt. Ltd.
- Cameo Media Labs Limited

- Harbinger Group
- Neeyamo Enterprises
- Grand View Research
- SSM School of Management, Tamilnadu
- Indian Merchant Chambers
- Endorphin Corporation
- Entreprenurship Development of India (EDI)
- Custodian of Enemy Propoerty for India, Ministry of Home Affairs, Govt. of India
- EBSCO India
- Upohan Management Consultants

Controlling Measures for
Anti Ragging & Women Harassment

MIT-SOM has a strong committee dedicated to prohibiting any kind / level of ragging. Any student at any time can approach any member of the committee or any other teacher he / she is comfortable with regarding his / her grievance.

Maharashtra Prohibition of Ragging Act 1999 has provided for duties of head of institution and punishments for students found guilty of ragging. MITSOM seeks to follow the same. Following are the relevant provision drawn from the said Act and shall be used in MITSOM campus.

Section (a) - Ragging within or outside the educational institution is prohibited.

Section (b) - Whosoever, directly or indirectly commits, participates in, abets or propagates ragging within or outside any educational institution shall, on conviction, be punished with imprisonment for a term up to two years and / or penalty which may extend to Rs. 10,000/-

Section (c) - Any student convicted of an offence of ragging shall be dismissed from the college and such student shall not be admitted to any other educational institute for period of five years from the date of order of each dismissal.

Section(d) - Whenever any student, parent ,guardian or teacher of educational institute complains, in writing, of ragging to the head of the educational institute, the head of the institution shall without prejudice the foregoing provisions, within seven days of the receipt of the complaint and if, prime facie found true, suspend the student who is accused of the offence. The decision of the head of the institute shall be final.

Counselor at MITSOM

In order to provide emotional support and guidance to the students, MIT School of Management has appointed a counselor for counseling and guiding students on various personal/ professional issues.

Anti Ragging Committee
Prof. Dr. Sayalee Gankar - Chairman
Dr. Anjali Vamburkar - Faculty Representative
Mrs. Sangeeta Jagtap - PSI – Police Representative
Mr. Adityaraj Shah - Parent Representative
Mr. Mohan Menon - Media Representative
The General Secretary - Student Representative
Mr. Arun Shinde - Non-teaching Staff Representative

Anti Ragging Squad
Dr. Mrs. S. S. Joshi - Chairman
Mr. Girish Mude - Faculty Representative
The Class representatives - Student Representative
Mr. D. G. Kulkarni - Non-Teaching Staff Representative

Women Grievance Redress Cell
Prof. Dr. Sayalee Gankar - Chairman
CA Mrs. Meghana Limaye - Faculty Representatives
Dr. Anjali Vamburkar - Faculty Representatives

A. The forum for discouraging suicidal attempts amongst students
Prof. Dr. Sayalee Gankar - Chairman
Dr. Anjali Vamburkar - Faculty Representative
Mr. Bhushan Mehere - Faculty Representative
Mr. Arun Shinde - Non-teaching representative
The General Secretary and Boy Student Representative
Girl Student representative

B. The Internal Complaints Committee against Sexual Harassment of women
Chairperson - Prof. Dr. Sayalee Gankar
Faculty representative - C A. Meghana Limaye and Dr. Anjali Vamburkar
Staff representative - Mrs. Varsha Muley

C. Student's Grievance Re-dressal Cell
Chairperson - Prof. Dr. Sayalee Gankar
Faculty representative - Mr. Girish Mude
Student representatives – The General Secretary and student council core members

Testimonials

Priyanka Pashte
MBA – HR 2013 - 15 Batch

The MBA Programme enhanced my communication and leadership skills to prepare me for my career. Frequent seminars from industry experts, discussions, workshops and debates on current events will help students keep themselves updated with the current industry trends. Beyond the transfer of knowledge, my memories of the programme will remind me of the relationships formed with both teachers and students who were so supportive.

I appreciate the opportunities provided by MITSOM and as an alumnus, to be able to contribute to the growth of MIT community in any way would be my pleasure.

Kiran Santwani
MCA – 2013 - 15 Batch

MIT School of Management has played a significant role in my career. It has given me immense opportunities, exposure and has been the guiding lamp in my life which has helped me shape my future and make me a good human being. Due to the expertise and skill sets of our faculty members, I could grasp many technologies with ease. I would like to thank them for being there with me in all ups and downs which has helped me to grow and explore my capabilities.

Many reputed Organizations visit MIT School of Management every year for recruitment process, because of its reputation in the education sector. I have been placed in IBM, an esteemed organization, through the MIT central recruitment programme. Also got internship in AVALARA Technologies with good stipend, through MITSOM recruitment programme. Such golden opportunities are the reason why MIT School of Management is an excellent platform to succeed in our career.

Shantanu Manchanda
MBA – 2013 - 15 Batch

At the outset I thank the management and staff of MIT School of Management for creating an excellent "Eco System" during my college days. MIT School of Management has been a life changing experience of my life. My experience here has been nothing but extremely positive! MITSOM really is one of the best Management schools in Pune. I couldn't have asked for more. The values here are lived. I feel fortunate to be a student of this college. I got plenty of opportunities to develop my all round personality not only through excellent academic atmosphere but also through various co-curricular, cultural and sports activities. The MITSOM experience was definitely one that I will never regret. It was quite possibly one of the best decisions of my life and I'm so grateful that I had the opportunity to go there.

Ameya Shingne
MCA – 2013 - 15 Batch

It gives me immense pleasure to write about the prestigious MIT School of Management. It has been a wonderful experience for me here. Right from the institution to the faculty members, everyone around has been an inspiration for me from day one. MIT School of management helped me develop as an individual, finding out my abilities and overcoming my fears. Progressing in academics as well as extracurricular activities has always been encouraged here.

Recruitments have been the strength of MIT and similar was my experience as well. Placement in a reputed organization like Cognizant from the central placement drive at MIT and an internship opportunity at Avalara Technologies Pvt. Ltd. are all because of me being a part of MIT School of Management.

Neha Athalye

My decision to take the admission in MIT School of Management was a rewarding one for me. Learning at MIT School of Management was intensive workout for the brain, mind and soul. This is because I am out today with lot of take aways which has made me a complete HR Professional. The theoretical knowledge in combination with the assignments, research projects, presentations, exams, lot of different events, seminars, guest lectures and programs have prepared me to handle multiple priorities with great deal of patience and hard work. It provided excellent career service, syllabus and gave an opportunity to all students to get critical career advice, exposure to their own passion to be showcased at different events. The interview processes has helped in building important professional relationships, and the placements provided hands on experience in diverse fields of HR. Studying at MITSOM has greatly influenced my work ethic and competencies. I was able to learn new processes and so I am able to contribute efficiently the same in the company. The most important thing it has inculcated is the 'Self-confidence' and have made tough to face any challenges. Every student in MIT School of Management gets an equal opportunity to build some of the best professional and personal relationships and explore oneself, if one takes this as an opportunity to really go ahead and take the initiatives. I hope MITSOM, continues to provide excellent HR Practitioners Globally.

Akash Sane

My decision to study at MIT School of Management wasn't an easy one to make; the thoughts of new people, different learning systems and new environment, were all frightening. When I came to take admission to MIT School of Management, I was quite anxious about the way the educational system worked in this college, the pedagogy and placement grooming and how would be the overall conduct. But I certainly can say that my choice was completely right. The entire tenure spent at college turned out to be one of my greatest and most enriching experiences in terms of learning, skill development and skill diversification. The Programme no doubt was rigorous but the faculty was very motivating. They gave personal attention to each student academically. The best were the guest lecturer and Industry interaction. Apart from regular sessions the Industry visit also contributed to our pool of knowledge, these Not only were they theoretical but also experiential. Both the faculty as well as the staff made the learning experience enjoyable and intellectual. The last few days spent at college have been the best ones in my life. The Programme not only made me better academically but also helped me test my capabilities to further excel in corporate. I see complete transformation in my personality. I have developed my leadership skills and now understand the difference in education and employability skills.

The faculty and staff at this institution are so helpful and encouraging. They all want their students to do well. MITSOM has so many opportunities for the students to get the help they need. Professors helped me beyond words I can say. This institute keeps the student first. I really believe it is a privilege to come to this institute and I am so glad I made that decision.

FOR THE CAUSE OF

।। जननी जन्मभूमिश्च
स्वर्गादपि गरीयसी।।

BHARAT ASMITA NATIONAL AWARDS

THE THOUGHT BEHIND THE AWARDS

Every society needs role models who can become the pivot of inspiration for that society. It is therefore important that individuals who reach the pinnacle in different vocations are brought to the limelight and their achievements are recognised by the society. The Bharat Asmita National Awards were conceptualized in 2005 to recognise extraordinary achievements of individuals in our society whose examples can fire the youth to look beyond ordinary ideas and goals, and thus, take the society towards extraordinary progress.

CATEGORIES OF AWARDS

Bharat Asmita Acharya Shreshtha
Best Teacher in Management

Bharat Asmita Jana Pratinidhi Shreshtha
Best Young Exponent of Parliamentary Practices

Bharat Asmita Jana Jagaran Shreshtha
Best use of Lyrics / Music / Singing

Bharat Asmita Jeevan Gaurav Puraskar
Special Award For Life Time Achievement

Bharat Asmita Jana Jagaran Shreshtha
Best use of Mass Media / NGO

Bharat Asmita Jana Jagaran Shreshtha
Best Use of Acting / Direction

Bharat Asmita Vigyan Tantragyan Shreshtha

BEST MANAGEMENT TEACHER

Dr. M. Rammohan Rao
Dr. Rao, a teacher committed to the promotion of research culture, is the Dean of Indian school of Business. A research fellow of several international institutes of management, he has published over 85 articles in professional journals.
2005

Prof. Dr. Anil Gupta
Prof. Dr. Anil Gupta, a professor at IIT Ahmedabad is well known for his yeoman services in the field of grassroot innovations. He is a recipient of the Padmashree in 2004.
2006

Dr. Prakash Apte
Dr. Prakash Apte is the Director of IIM, Bangalore. He is a member of the expert committee of SEBI and NSE and author of four books and several papers published in journals across the world.
2007

Dr. Bakul Dholakia
Dr. Bakul Dholakia is a former Director of IIT, Ahmedabad. An expert in the areas of finance and economics, he has served on various committees of the Government of India. He is a recipient of the Padmashree award.
2008

Prof. Shekhar Choudhuri
Prof. Shekhar Chaudhuri is the Director of IIM, Calcutta. He has held faculty and administrative positions in several institutions of higher learning in his long career, including being Dean of Vinod Gupta School of Management, IIT, Kharagpur.
2009

Prof. Ajit Rangnekar
Prof. Ajit Rangnekar is the Dean of the Indian School of Business (ISB). He has over thirty years of experience in East Asia and India in the areas of business strategy, new business creation, systems implementation and performance improvement in a variety of industries.
2010

Prof. Pankaj Chandra
Prof. Pankaj Chandra is the Director of IIM, Bangalore. He is one of the most respected and revered professor of management in India with over 25 years of experience. His contribution in the area of operations management, manufacturing, supply chain management has been acclaimed in the country and overseas.
2011

Prof. S. Parasuraman
Prof. S. Parasuraman is the Director of Tata Institute of Social Sciences, Mumbai. He is a distinguished academician with a number of acclaimed research papers and books. His expertise in population sciences have benefited a large number of people in Southeast Asia, South Africa etc.
2012

Dr. Devi Singh
Dr. Devi Singh is the Director of Indian Institute of Management (IIM), Lucknow. He has served as a management guru in many reputed institutions in India and overseas. He is a distinguished academician, with a number of acclaimed research papers and books.
2013

Prof. M. S. Pillai
Prof. M. S. Pillai is the Founder Director of Sadhana Centre for Management & Leadership Development (SCMLD). He also served with great distinction in the Indian Air Force for 15 long years.
2014

Prof. Trilochan Sastry
Professor, Quantitative Methods & Information Systems, IIM Bangalore
2015

BHARATIYA CHHATRA SANSAD

MAEER's MIT School of Government organizes the Bhartiya Chhatra Sansad, the Parliament of Indian Student Council Leaders in January each year at MIT Campus, Pune to provide a common platform for students to voice their opinions & participate in nation-building. Four Parliaments have been organized till date, in 2011, 2012, 2013, 2014 & 2015.

INDIAN STUDENT PARLIAMENT

DIGNITARIES AT PREVIOUS BHARATIYA CHHATRA SANSAD

|						
A.P.J. Abdul Kalam	Ujjwal Nikam	Syed Kalbe Rushaid Rizvi	Sri Sri Ravi Shankar	Rajdeep Sardesai	Dalai Lama	Omar Abdullah
Shabana Azmi	Subhash Ghai	Liam Burns	Ramjee Singh	Niranjan Hiranandani	Sadhguru Jaggi Vasudev	Muhammad Yunus
L. K. Advani	Manoj Kumar	R K Laxman	Rajat Sharma	Abhay Firodia	Mark Tully	Nitin Gadkari
Rajashree Birla	Ramoji Rao	Jayaprakash Narayan	Ajay Maken	Sam Pitroda	Kapil Dev	Jabbar Patel
Prithviraj Chavan	N R Narayana Murthy	Dada J.P. Vaswani	Shashi Tharoor	Rajendra Pachauri	Anurag Singh Thakur	Madhu Goud Yaskhi
Anu Aga	Sulajja Firodia (Motwani)	Arnab Goswami	Mahesh Manjrekar	Nandita Das	Mohammad Ibrahim Ghafoori	Rahul Bajaj
Ashutosh Gowariker	G Vitthal Rao (Gadar)	Swami Sukhabodhananda	Prakash Jha	Aruna Roy	Vandana Shiva	Kapil Sibal
Shazia Ilmi	Bhaiyyujji Maharaj	Mumtaz Ali Khan	Morari Bapu	Subramanian Swamy	Venkaiah Naidu	Mubarak Gul

63
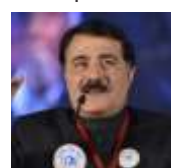
ADMISSION PROCESS

Admission Criterion for MBA through CAP

Candidate should fulfill basic eligibility

1. Passed with minimum 50% marks in aggregate or equivalent to CPGA (45% for backward class/physical disability).

OR

2. Equivalent eligibility qualification recognized by Ministry of HRD.

OR

3. Bachelors degree awarded by Deemed Universities approved by state / central legislation under section 3 of the UGC Act 1956 .

OR

4. Approved for final year of Bachelors Degree condition to fulfilling basic eligibility.

OR

5. Candidate appeared and secured positive non zero score in MAH-MBA CET 2014

OR

6. Candidate appeared for and secured positive non zero score in CAT (conducted by IIMs)/GMAT (conducted by GMAC, USA) / CMAT 2014 (Conducted by AICTE)/MAT (conducted by AIMA in February 2014)/ XAT (conducted by XLRI)/ ATMA (conducted by AIMS)/ MAH-MBA/MMS-CET 2014.

   For further details, refer DTE Website: www.dte.org.in

OR

7. Candidate appeared for AMMI are also eligible for MBA

Admission Process

1. Filling up online examination form for common entrance test.

2. Submission of online application forms.

3. Verification of documents and confirmation of application form.

4. Submission of online application form.

5. Allocation of centers as per option forms.

Admission Criterion for MCA

Please refer page no. 45

Admission Criterion for PGDBM

To maintain the standard of these courses following criteria is decided for the admission

1. Minimum 50% marks In graduation.

2. Personal interview by the senior faculty member. In the interview, faculty will judge the communication skills, logical thinking, interest in that specialization, general knowledge of the candidate.

3. Based on the performance of the candidate in the interview, the faculty will recommend the candidate or will keep him/her on the waiting list. In extreme case faculty may also rejected the candidate.

Admission Details Fee Structure

Sr. No.	Fees Structure for Academic Year 2014-2015				
	Fees Type	MBA I & II Shift	MCA I Year	MCA II Year*	PGDBM-I
	OPEN				
1	Tuition Fees	123145	66918	70000	18720
2	Development Fees	12315	6692	5600	1310
3	University Contribution Fees	1247	1247	1247	747
	TOTAL	**136707**	**74857**	**76847**	**20777**
	DJ VJ NT / SBC / ST				
1	Tuition Fees	0	0	0	0
2	Development Fees	12315	6692	5600	0
3	University Contribution Fees	1247	1247	1247	
	TOTAL	**13562**	**7939**	**6847**	
	OBC				
1	Tuition Fees	61573	33459	35000	
2	Development Fees	12315	6692	5600	
2	University Contribution Fees	1247	1247	1247	
	TOTAL	**75135**	**41398**	**41847**	
	SC				
1	Tuition Fees	0	0	0	
2	Development Fees	0	0	0	
3	University Contribution Fees	1247	1247	1247	
	TOTAL	**1247**	**1247**	**1247**	

* Separate Division

Number of Seats

Course	MBA	MCA	MCA*	PGDBM-I
No. of Seats Sanctioned	120+60	60	60	50

Year	Open	SC	ST	VJ	NT	OBC	SBC	Total
MBA I Shift								
2012 - 13	80	10	05	02	07	15	02	121
2013 - 14	80	14	03	02	07	12	02	120
2014 - 15	77	11	02	03	08	20	0	121
MBA II Shift								
2012 - 13	44	05	01	01	01	07	01	60
2013 - 14	40	06	01	0	05	08	0	60
2014 - 15	39	08	01	0	01	11	0	60
MCA-Ist Year								
2012 - 13	43	07	02	00	01	08	00	61
2013 - 14	40	06	01	0	02	10	01	60
2014 - 15	37	05	0	0	02	09	02	55

MIT GROUP OF INSTITUTIONS, PUNE, INDIA

Faculty of Engineering

Disciplines Offered: Computer, Electronics, Information Technology, Civil, Mechanical, Electronics and Telecommunication, Petroleum, Petrochemical, Polymer, Applied Mechanics, Chemical, Marine Engineering & BSc. Nautical

- Maharashtra Institute of Technology, Pune
- Maharashtra Academy of Engineering, Pune
- MIT College of Engineering, Pune
- Sri. Savitribai Phule Polytechnic, Pune
- Maharashtra Academy of Naval Education and Training, Pune
- MIT College of Food Technology, Pune
- MIT School of Advanced Science and Information Technology, Pune
- MIT CAD/CAM/CAE Training and Design Center, Pune
- MIT B Tech Study Center (YCMOU), Pune

Faculty of Health Sciences

Disciplines Offered: MBBS, BDS, Physiotherapy, MD, MS
- Maharashtra Institute of Medical Education and Research, Pune
- Maharashtra Institute of Pharmacy, Pune
- Maharashtra Institute of Medical Sciences and Research, Latur.
- Maharashtra Institute of Nursing Sciences, Latur
- Maharashtra Institute of Physiotherapy, Latur
- Maharashtra Institute of Nursing, Latur
- Maharashtra Institute of Dental Science and Research, Latur
- Maharashtra Institute of Physiotherapy, Pune

Faculty of Business Studies

Disciplines Offered: MBA, MCA, BBA, BCA, BBM (IB), B.Sc., BCS, B.Com
- MIT School of Management, Pune
- MITSOM College - UG Management Courses, Pune
- MIT School of Business, Pune
- MIT College of Insurance, Pune
- MIT College of Management, Pune
- MIT School of Retail Management, Pune
- MIT College of Commerce and Management Studies, Latur
- MIT School Of Telecom and Management Studies, Pune

Faculty of Arts and Design

Disciplines Offered: Product Design, Transportation design, Interior Space & Equipment design, Graphic design, Retail and Exhibition design, Animation Design, Film and Video Design, Fashion Design and Computer Arts for Gaming.
- MIT Institute of Design, Pune
- MAEER's College of Arts, Commerce & Science
- MIT College of Arts, Commerce and Science, Pune

Faculty of Education

- MIT B.Ed. College, Pune
- MIT B.Ed. College, Latur
- MIT B.Ed. College, Pune
- MIT B.Ed. College, Beed
- MIT D.Ed. College, Beed
- MIT D.Ed.College, Rameshwar
- MIT D.Ed.College, Pune

School Division

The MIT Group has about 26 pre-primary, primary, secondary and higher secondary schools across the state of Maharashtra
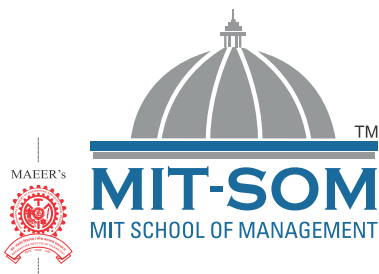
Other Institutes

- MIT International School of Broadcasting and Journalism, Pune
- MAEER's Arts, Commerce &Science College, Pune
- MIT College of Science and Computer Studies, Latur
- MIT School of Foreign Languages, Pune
- MIT Career Guidance Center, Pune
- MIT Lighting Research Academy, Pune
- World Peace Centre UNESCO CHAIR for Human Rights, Democracy, Peace &Tolerance

Politics and Government

- MIT School of Government, Pune

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